

## CREATIVE WASHTENAW Counts Report 2023

Data source: IRS 990 Tax Returns for Fiscal 2019

### 167 Creative Nonprofits located in Washtenaw County\*

Arts, creative, cultural, historic, preservation and heritage organizations

- 44** IRS 990 forms- gross receipts  $\geq$  \$200,000, or total assets  $\geq$  \$500,000
- 37** IRS 990 EZ forms - gross receipts  $<$  \$200,000, and total assets  $<$  \$500,000
- 86** IRS 990 N forms - gross receipts  $\leq$  \$50,000

\* IRS records show all are in good standing.

\* University and government organizations are not included. They do not file IRS 990 forms.

CREATIVE  
WASHTENAW  
**Counts**

Nonprofits  
+

### SNAPSHOT

#### Nonprofits by Community

• Ann Arbor	100	• Dexter	9
• Ypsilanti	28	• Milan	0
• Saline	13	• Manchester	3
• Chelsea	13	• Willis	1

#### 23 Years = the average age of all organizations

- **Oldest = 177 years old** - American Oriental Society (1842) (2019 Gross = \$249,000)
- **139 years old** - UMS (1880) (2<sup>nd</sup> highest grossing in the county)
- **Youngest = 1 year old and founded in 2018, all with budgets under \$50,000**
  - Ann Arbor Book Society, Ann Arbor
  - Michigan Literary and Theatrical Society, Ann Arbor
  - Horizon Performing Arts, Ypsilanti

#### Number by budget size (outliers noted)

##### 10 or 6% with budgets above \$1 million

- **1** \$18,000,000 - \$18,999,999 (OUTLIER - publicly funded Ann Arbor District Library)
- **1** \$ 6,000,000 - \$ 9,999,999
- **1** \$ 2,000,000 - \$ 5,999,999
- **7** \$ 1,000,000 - \$ 1,999,999

##### 157 or 94% with budgets below \$1 million

- **8** \$500,000 - \$999,000 (OUTLIER - one primarily human service org doing arts programing)
- **8** \$250,000 - \$499,999
- **14** \$100,000 - \$249,999
- **21** \$ 50,001 - \$ 99,999
- **106**  $<$  \$50,000

## 81 of 167 are 990 & 990 EZ FILERS

The following is calculated from the 81 organizations that file 990 and 990 EZ forms.

990 N filers are not required to provide this information.

Note – not all 990 & 990 EZ filers report in all categories.

### Aggregate Statement of Activity (Income Statement)

\$ 58,010,302 gross revenues

\$ 55,724,241 gross expenses

\$ 2,286,061 net revenue

### Revenue sources

- \$ 13,182,401 program revenue
- \$ 1,555,164 other revenue
- \$ 2,022,063 investment revenue
- \$ 40,895,021 contributions and grants\*

#### \*Subset - \$18.7 Million Government funding among 20 Organizations

- \$17.2 million – highest or 92% of government funding reported.
  - Ann Arbor District Library (regional tax millage)
- \$5,000 – lowest
  - Ann Arbor Civic Theatre Inc.

Profits & Losses	Assets & Liabilities End of 2019
<ul style="list-style-type: none"> <li>▪ <b>47 reported profits aggregating \$4,930,889.</b> <ul style="list-style-type: none"> <li>• \$1,350,008 highest</li> <li>• \$ 1,960 lowest</li> </ul> </li> <li>▪ <b>34 reported losses aggregating (\$2,644,828)</b> <ul style="list-style-type: none"> <li>• Highest loss = (\$676,875)</li> <li>• Lowest loss = (\$70)</li> </ul> </li> </ul>	Assets Year End \$138,520,572 Liabilities Year End <u>\$ 13,747,663</u> <b>Net Assets (Liabilities) \$124,772,909</b>

### \$22,473,280 in Total Compensation

- 70 of the 81 990/990 EZ filers reported paying wages and/or contractor fees.
- Paid \$21,888,752 in wages + \$584,528 in contract fees.

### Highest Compensated Employee

19 organizations reported compensation among the list of officers, directors, trustees, key employees, highest compensated employees and independent contractors.

#	19 Reporting orgs	Aggregate Revenue	Average Gross Revenue	Aggregate comp	Average comp	Comp as a % of gross revenue	Highest Paid*	Lowest Paid
19	Men + Women	\$ 35,274,736	\$ 1,856,565	\$ 1,450,428	\$ 76,338	4.1%	\$ 172,967	\$ 7,500
13	Women	\$ 27,000,703	\$ 2,076,977	\$ 1,081,010	\$ 83,155	3.1%	\$ 172,967	\$ 20,000
6	Men	\$ 8,274,033	\$ 1,379,006	\$ 369,418	\$ 61,570	1.0%	\$ 112,500	\$ 7,500

Gender is not reported, it is added/guessed by Creative Washtenaw.

\* **Worth Noting** – Wages are not reported by University Musical Society, the second largest cultural nonprofit in Washtenaw County – most likely because wages are recorded by the University of Michigan. \$400,000 is the wage paid to UMS' president (a male) - the top salary earned by a nonprofit cultural worker\*

Creative Washtenaw is a leader championing, supporting and advocating for the Arts + Creative Industries in Washtenaw County, MI — **artists, creative workers, organizations and businesses**—to ensure that the greater Ann Arbor region remains a great place for ALL to create, live, work, learn, play and visit.

Creative Washtenaw is supported by its members and, in part, by the National Endowment for the Arts and the Michigan Arts & Culture Council. For more information, visit [www.creativewashtenaw.org](http://www.creativewashtenaw.org) or contact Creative Washtenaw at [info@creativewashtenaw.org](mailto:info@creativewashtenaw.org) or 734.213.2733.