

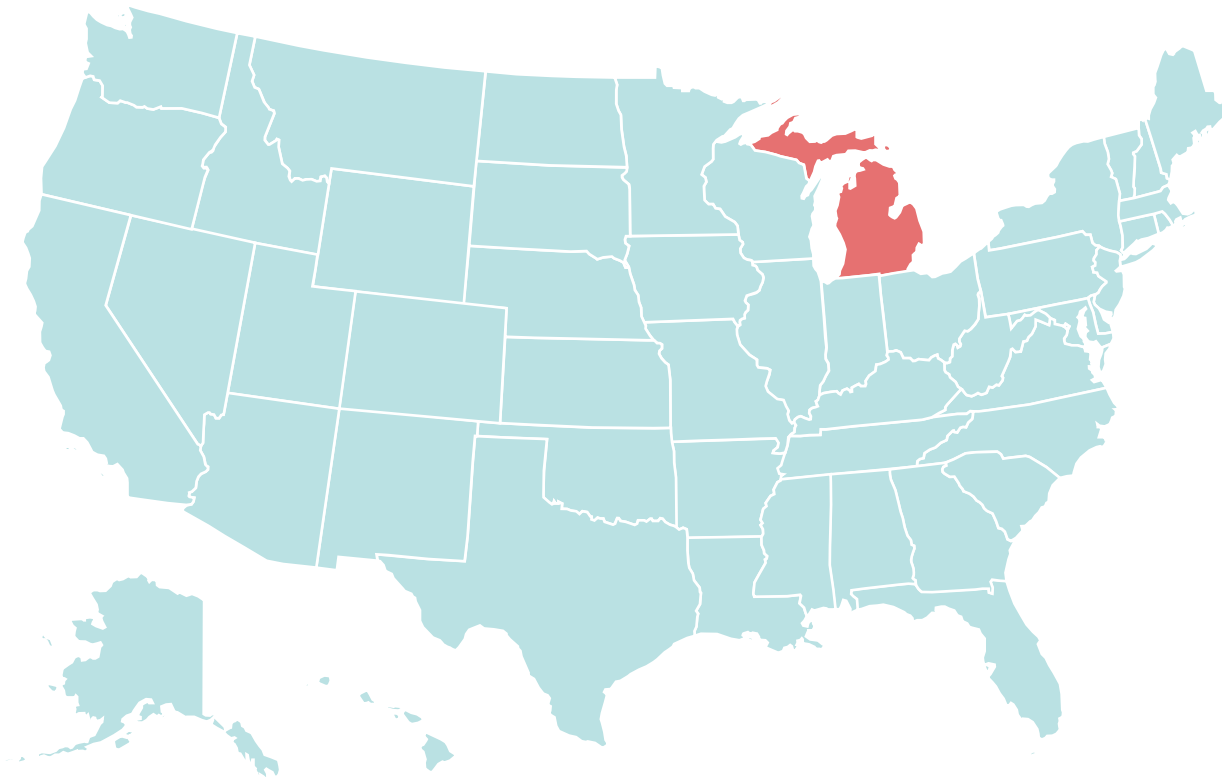
Creative Economy State Profiles

The Arts and Cultural Production Satellite Account (ACPSA) was developed through a partnership between the National Endowment for the Arts and the U.S. Bureau of Economic Analysis.

This printed version is based on an interactive dashboard exploring ACPSA data for every state.

Explore the dashboard at nasaa-arts.org/nasaa_research/creative-economy-state-profiles/

State Arts and Cultural Production 2021



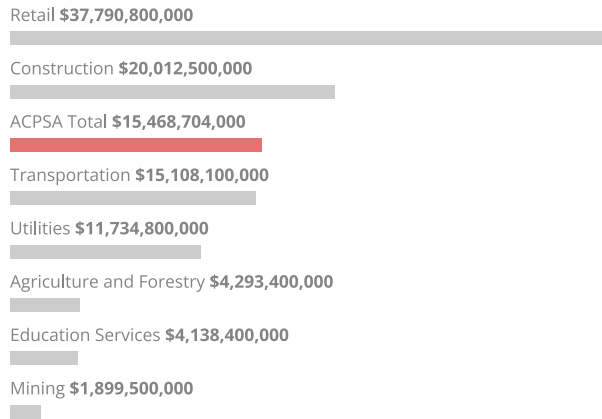
Michigan

The U.S. Bureau of Economic Analysis reports that arts and cultural production accounts for **\$15,468,704,000** and **2.7%** of the **Michigan** economy, contributing **109,943 jobs**.

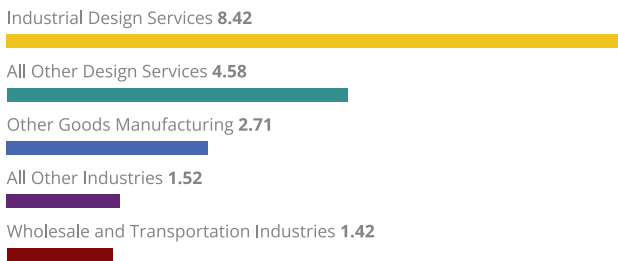
| | |
|--|-------------------------|
| Total Value Added | \$15,468,704,000 |
| Arts and Cultural Share of Total Gross State Product (GSP) | 2.7% |
| Core Arts and Cultural Production | \$3,898,013,000 |
| Supporting Arts and Cultural Production | \$10,686,256,000 |

Comparing Arts and Culture to Other Sectors of the Economy

Arts and cultural **Value Added** in **Michigan** ranked **3rd** among the comparison sectors. Comparison industries are selected industry categories using the North American Industry Classification System (NAICS) drawn from BEA's 2021 state level data for employment (full-time and part-time workers), compensation and value added by industry. The comparisons are not mutually exclusive—arts and culture includes, for example, portions of other sectors such as construction and retail trade.



Arts and Cultural Industries

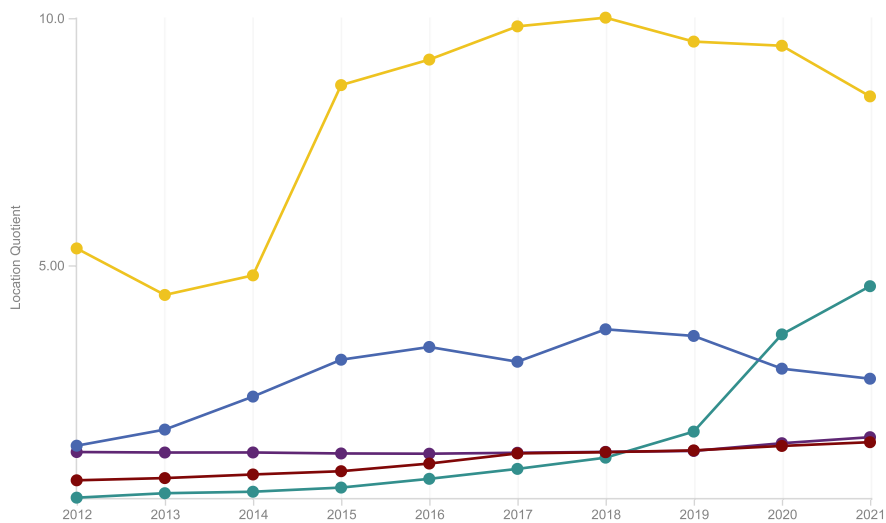


The ACPSA contains detailed data on 35 key industries (https://nasaa-arts.org/nasaa_research/acpsa-industry-key) within the arts and cultural economy. These industries range from core arts and cultural production to industries supporting arts and cultural activities. The bar chart here shows the top five arts and cultural industries in 2021 by **Value Added** using **Location Quotient** in **Michigan**.

Arts and Cultural Industry Trends

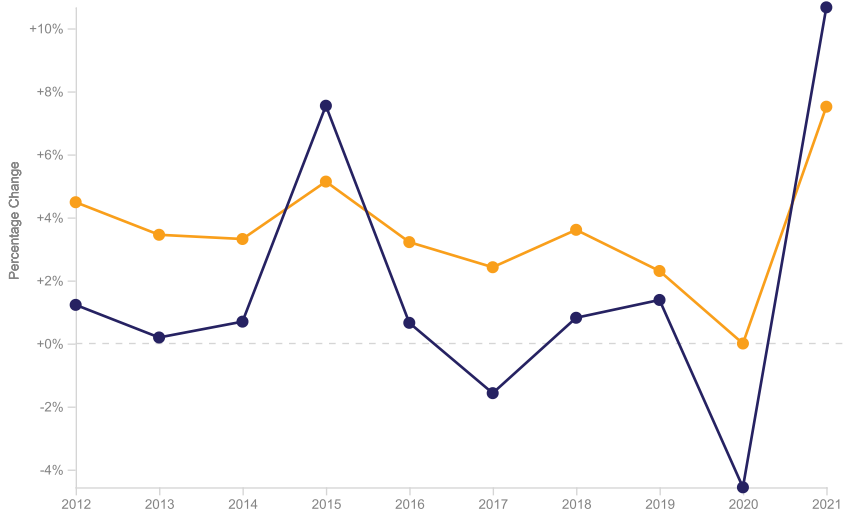
This line chart displays 10-year trends for the top five ACPSA industries in **Michigan**. In 2021, the top five industries by **Value Added** using **Location Quotient** in **Michigan** were:

- Industrial Design Services
- All Other Design Services
- Other Goods Manufacturing
- All Other Industries
- Wholesale and Transportation Industries



Note: For some industries, data are not shown due to disclosure limitations. Dollar figure estimates are not adjusted for inflation.

Arts and Cultural Trends



ACPSA industries as a whole displayed the following year-over-year changes by percentage when compared to all industries. **Michigan Arts and Culture Value Added** changed by **10.67%** between 2020 and 2021. This trend comparison provides insights into how arts and cultural industries fared relative to the **Michigan** economy over time.

Gross State Product
Arts and Cultural Value Added

Regional Comparison



Illinois

0.75



Ohio

0.72



Minnesota

0.69



Wisconsin

0.67



Michigan

0.62



North Dakota

0.54



Iowa

0.48



Indiana

0.48



South Dakota

0.47