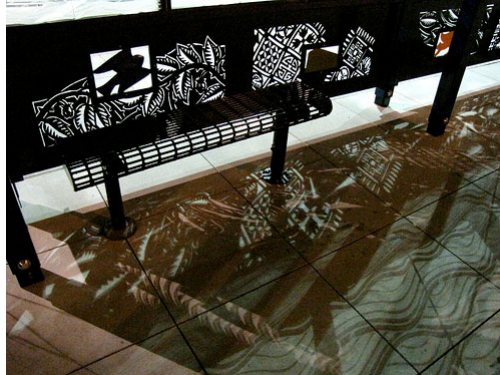


Public Art & Design: An Introduction



Bus stop in front of the light rail station, Beacon Hill, Seattle -Wendi Dunlap

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Public Art & Design is critical to Quality of Life & Place

- Public art & design programs exist in cities, towns and villages in the US and throughout the world.
- They make the places we live, work, play, learn and visit more welcoming and beautiful.
- Communities committed to providing high quality of life and place for citizens invest in public art & design.



Canoe Fan
Victoria Fuller
Repurposed canoes
Gallup Park
2015
Photo: Glen Wiczorek

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Public Art & Design

- Expresses community identity and values.
- Demonstrates pride in place.
- Increases the community's assets by creating images that help define a space.
- Adds dimension to civic spaces.
- Affirms the educational environment.
- Differentiates neighborhoods and enhances way-finding.
- Beautifies transportation systems by enhancing roadsides, pedestrian corridors and community gateways.



Harriet Tubman
Jane DeDecker
Ypsilanti District Library
2006

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Good Public Art & Design Programs

- **Engage Citizens** – Involve all sectors: residents; arts and culture; business; creative industries; natural resources/environmental; education; government; philanthropy and travel and tourism.
- **Reflect its and be authentic to its community. Abide by and forever evolve, learn and improve upon diversity, equity and inclusion efforts.** That includes leaning in to listen to and act on how its community defines the intrinsic and aesthetic qualities of art and creativity be it by the cultural expert, the credentialed scholar, the journeyed or self-taught master and/or the astute consumer of the form.
- **Educate on Public Art & Design and Placemaking** – How public art & design beautifies while stimulating beneficial community dialogue and debate.
- **Set Public Art & Design Criteria** – Public art & design should reflect the values, history, geography, natural resources and population of the community.
- **Open & Inclusive Selection Process** – Local, regional, national and international artists and designers should be included in the overall public art & design program.
- **Map Public Art & Design Assets** - for way-finding and easy access by residents and visitors.
- **Assign Responsibility, Stewardship & Accountability** – Guiding principles, goals and best practices should be set to determine who is accountable for administration, funding, selection, installation and maintenance.




Pollinators
Thomas Rosenbaum
2016
Credit: Allison Buck/Creative Washtenaw

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Good Public Art & Design Programs

- Honor, respect and value artists and creative works as professionals including:
 - W.A.G.E. Extending sustainable economic relationships between artists and creative professionals and the institutions that contract their labor.
 - This includes compensating artists if they are required to submit site specific competition renderings.
 - Follow the Visual Artists Rights Act
 - Respect intellectual properties



Be the Change
Magdalene Law
ReVIVE All Zones, Ann Arbor

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Types of Public Art & Design

- **Integrated:** Integrated into the construction of a facility, usually through a design team process.
- **Site specific:** Designed for a specific location but can be detached if necessary.
- **Portable Works:** Paintings, prints, photographs, glass, ceramic, small sculptures that are displayed throughout public facilities.
- **Temporary Art:** Short-term installations, often tied programmatically to the work or mission of an event or organization.
- **Installation Art:** Site specific art that temporarily transforms a space.



Peaceworks Through Art
Mary Thieffels and John Vance
2010
Alley off of East Liberty Street,
between Ashley Street and Main
Street.

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Bus stop created as part of The Bus Shelter Art Project Collection, a California initiative.

Public Art & Design Programs

Frequently established by ordinance and administered by an office of government that establishes the basis for operating policy and administers the program.

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Public/Government Funding Models

The method used to fund public sector public art & design programs largely determines the quantity, type and character of the art that can be purchased. In addition to funding art and artist design services, consideration should be given to program administration costs and conservation of artworks.



Lineage
Charles McGee
Ypsilanti, MI

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Public Art & Design Funding Models

■ Percent-for-Art Programs

- 1959 - first percent-for-art ordinance passed in the US establishes the Philadelphia Percent-for-Art program.
- About 300 cities, counties, states and federal agencies had adopted Percent-for-Art programs.
- most popular funding model

■ Local, State or Federal Grants

■ Appropriations

■ Taxes (depending on local statute)

- Hotel/Lodging
- Sales
- Use
- Sin
- Millage



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Public-Private Funding Models

Joint city/county public art & design programs that receive public funds and are also engaged in entrepreneurial public art & design activities, i.e., fee-based consultation and project management.



Untitled
Richard Molk
East Liberty Street and State Street, Ann Arbor

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Private Funding Models

- **Grants and Gifts** - Contributions of art or donations for the acquisition of art made to public agencies or foundations
- **Corporate Sponsorships**
- **Benefit Events and Sales** - that are supportive of public art & design activities, e.g., “Cows on Parade” in Chicago
- **Cultural Trust** - Fund established through the donation of private property, in most cases

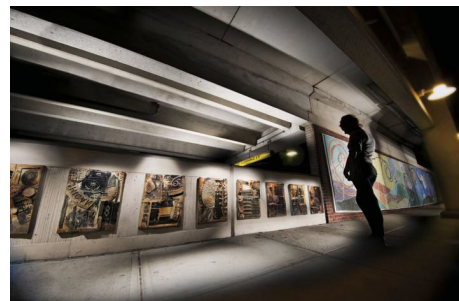


McKinley Mural Project
TreeTown Murals (image credit)
320 N. Main Street, Ann Arbor

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Untitled
Barron Naegel and Yiu-Keung Lee
Location: Fourth and Washington parking structure
Medium: ceramic and mosaic
Installed: 2000
Funded by the Bergman Family

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Example of Integrated Public Art/Design:

Transbay Transit Center in San Francisco *Video*



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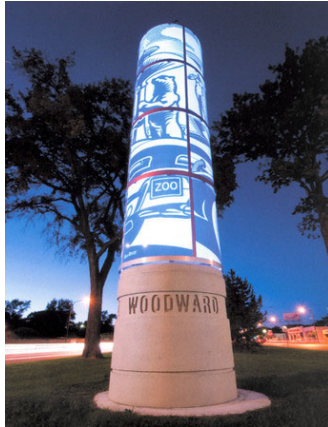
Public Art & Design Examples

- **Gateways** – Creating a sense of arrival
- **Transit & Way-finding** – Providing orientation for travelers
- **Murals** – Part of a town-enhancement strategy.
- **Performance Art** – Interdisciplinary performance mostly unscripted and usually presented only one time.
- **Placemaker Art** – Defines a community gathering place.
- **Street Furniture** – enriches, streetlights, hatch covers/pavement, gates and fences, wall decoration.



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Example of Gateway/Transit & Way Finding:
 Highland Park, Ferndale, Royal Oak and Pontiac Michigan



Partners

- Woodward Avenue Action Association
- MDOT
- Federal Highway

EXAMPLE OF PUBLIC & PRIVATE FUNDED PROJECT:

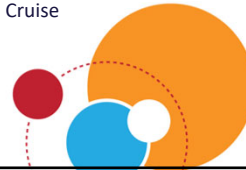
The \$150,000 structure is funded in part by:

- \$120,000 FHWA grant awarded to WA3.

▪ Private donors include:

- Art Van Furniture
- Beaumont Health System,
- Northwood Credit Union,
- Northwood Merchants Association
- Royal Oak Chamber of Commerce
- Northwood Dream Cruise Committee.

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LOCAL examples: University of Michigan

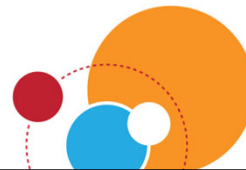


Untitled
 Yitzhak Assour
 2009
 Bronze
 UM Medical Campus



Wave Field
 Maya Lin
 1995
 Earth, Grass; Earthwork
 North Campus; Courtyard

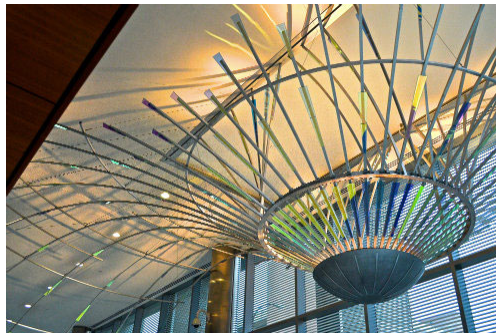
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LOCAL examples: Ann Arbor



Arch
David Heberling
Steel



Radius
Ed Carpenter
Arbor Justice Center

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LOCAL examples: Ypsilanti



Together We Solve the Puzzle
Tree Town Murals and students: Chelsey and Travis from Lincoln High School, Jesse, Terrance, and Devon from Ypsilanti High School.
Corner Health Building

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LOCAL examples: Ypsilanti



Water Tower
William R. Coats
1889

Bust of Demetrius Ypsilanti
Christopher Natsio
1928

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LOCAL examples: Pittsfield Township



Marigold
Tricia Huffman-Boucha & John Walters
Pittsfield Township Administration Building

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LOCAL examples:

David Zinn, Illustration, Design & Street Art



Zinn's temporary street art is composed entirely of chalk, charcoal and found objects, and is improvised on location.

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**Public Art & Design = Welcoming & Memorable Places**

BEGOB
Alexander Liberman
University of Michigan, Ann Arbor



Psychic Armour of Aphrodite
John Havranek
Eastern Michigan University, Ypsilanti

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