

S

# SALINE WORKING PLAN



*Initial steps for  
implementing the  
Washtenaw County  
Cultural Master  
Plan in the  
SALINE Area*

ArtsAlliance®

**Arts, culture, and creativity** are among the core elements that make Washtenaw County a special place. Look at any of the “best of” awards that the communities in this county regularly win and there’ll doubtlessly be listed a reference to the area’s high quality of life, with its arts and cultural assets typically highlighted.

**Arts and culture** have a long history in Washtenaw County. This longevity and the lively appearance of the arts and cultural community, however, mask the true fragility of this sector. Peer behind the polished facades of many arts and cultural organizations or talk to the artists practicing their craft here and you’ll find a vulnerable industry struggling to survive.

***The Washtenaw County Cultural Master Plan is a response to that challenge.***

## Cultural Plan Background Information



The Washtenaw County Cultural Master Plan is the result of an 18-month, community-based planning effort that emphasized the participation of cultural, educational, civic, business, and government representatives from each of the county’s key population centers: Ann Arbor, Chelsea, Dexter, Manchester, Milan, Saline, and Ypsilanti.

The plan reflects the direct input of nearly 5,000 Washtenaw County residents as captured in an online survey, an artists’ census, a study of the area’s creative economy, and in 29 interviews and community forums.

From the master plan, each population center has worked to customize the plan to its own local needs and interests.

***The Saline Area Working Plan is a local response to this county-wide challenge.***

The overall planning process has been coordinated by the Arts Alliance, an organization serving the arts and cultural sector of Washtenaw County.

## **TABLE OF CONTENTS**

<b>1. LOCAL PROCESS</b>	<b>2</b>
<b>2. SALINE PRIORITY ACTIONS</b>	
<b>Communications, Audience Development and Advocacy</b>	<b>3-4</b>
<b>Capacity Building, Funding and Investment</b>	<b>5-6</b>
<b>Cultural Facilities</b>	<b>7</b>
<b>Implementation Matrix</b>	<b>8-10</b>
<b>Saline Culture and Arts Committee Project List</b>	<b>11</b>
<b>3. WHAT WE KNOW ABOUT ARTS AND CULTURE IN WASHTENAW COUNTY</b>	<b>12</b>
<b>4. WHAT WE KNOW ABOUT ARTS AND CULTURE IN SALINE</b>	
<b>Online Survey</b>	<b>13</b>
<b>Artists' Census</b>	<b>13</b>
<b>Forum Meeting Groups</b>	<b>14-15</b>
<b>5. SALINE COMMUNITY INPUT</b>	
<b>2007 – 2008</b>	<b>16-17</b>
<b>2009</b>	<b>18</b>
<b>6. ACKNOWLEDGEMENTS</b>	<b>19</b>

## LOCAL PROCESS

In 2009, The Arts Alliance partnered with its Saline Community Leaders, Lynne Friman and Terri Sibb-Koenig, Co-Chairs, Saline Culture and Arts Committee, to arrange three public meetings in Saline to discuss the future of arts and culture in the local community. Saline area residents and Saline Culture and Arts Committee members participated in each of these meetings. As part of these discussions, more than 18 Saline residents, committee members and the mayor, Gretchen Driskell, identified the key strategic areas from the Washtenaw County Cultural Master Plan that their community needed to address. They then developed and prioritized specific action steps, identified key implementation partners, discussed next steps, created a time line, and detailed measures of success for their community over the course of the next five years.



**Great Lakes Paint Out**

The six strategic areas in the Washtenaw County Cultural Master Plan include:

- Lifelong Arts and Education
- Creative Economic Development
- Capacity Building, Funding, and Investment
- Communications, Audience Development, and Advocacy
- Cultural Facilities
- Diversity and Access

Saline area residents decided to focus on the following strategic areas in Saline:

- Communications, Audience Development and Advocacy,
- Capacity Building, Funding and Investment, and
- Cultural Facilities

The following describes specific recommendations to address each of these strategic areas.



**Saline Summerfest**

Community leaders understand that the future growth and success of the county is inextricably tied to the health and well-being of arts and culture that contribute to the area's quality of place. In a true collaborative effort, these leaders along with hundreds of individuals, have played and will continue to play a critical role in identifying the challenges outlined in the Washtenaw County Cultural Master Plan and Saline Area Working Plan and will continue to help develop the recommended actions.

# SALINE PRIORITY ACTIONS

## RECOMMENDATIONS FOR COMMUNICATIONS, AUDIENCE DEVELOPMENT AND ADVOCACY

- **Develop a mission and vision statement for the Saline Culture and Arts Committee.**

**What?** A mission and vision statement for the committee will help define the committee's role in the Saline community. The public will be well aware of the committee and its role in furthering the arts and cultural vitality of Saline.

**Why?** The Saline Culture and Arts Committee is a relatively new entity, and as a result, the Saline area community is not fully aware of its existence and purpose. The committee needs a mission and vision statement to address its roles and responsibilities, along with how it can best serve the arts and cultural community in Saline.

- **Create a cultural inventory / directory of artists, venues, and services for the arts and culture sector in Saline and make it available online and as a hardcopy.**

**What?** A centralized list of artists, arts and cultural organizations, and venues will be available online and as a hardcopy. Community members will be able to search for information about the arts and cultural resources available in their area. Artists will be able to identify the venues that are available for them to display, perform, or show their artwork. The list will be frequently updated.

**Why?** A list that includes information about the artists, arts and cultural organizations and venues located in Saline is not currently available. Artists often do not know where to look for information about available venues or how to connect with other artists. Similarly, community members and arts and cultural organizations may not be aware of the opportunities available to them in the city. It is not widely known what arts and cultural resources are available in Saline. Arts and culture will play a key role in shaping the future of Saline both in quality of life and contributing to the economic success of the area.

- **Increase communications between the arts and cultural sector and community-wide entities both online and offline.**

**What?** A strong system of communications that connects the arts and cultural sector of Saline to other community entities will exist. The business, education, civic, city, and arts and cultural community will share information and collaborate more frequently with one another. The Saline Culture and

### **Communications, Audience Development and Advocacy Vision Statement**

*To communicate the value of arts and culture to area residents, public officials, and visitors in a way that engages them and increases their awareness and understanding.*

*To foster a sense of creative community amongst cultural organizations and individual artists where communication can exist through media outlets, gathering spaces, and affinity groups.*

*To create an environment where all potential and current audience members feel welcome, comfortable, and invited to produce, support, and participate in arts and cultural experiences.*

*-Vision statement taken from Washtenaw County Cultural Master Plan*

Arts Committee will have a strong partnership with both the City of Saline and the Arts Alliance. The BeSaline.com website will offer links to activities in the City of Saline and the Arts Alliance's new county-wide web portal will provide links from Saline to the county and back to the City.

**Why?** There is a lot going on in Saline, but a lot of people don't know what is available. A strong web of communications connecting the arts and cultural sector to other entities (civic, city, education and business community and county) does not currently exist. A centralized list of key contacts from local arts and cultural groups and organizations is not available, and it is often hard to disseminate important and relevant information between consumers and providers or between different arts groups that may want to share resources.

- **Partner with local media outlets (traditional and non-traditional) to ensure consistent arts and cultural coverage.**

**What?** The arts and cultural scene of the Saline Area will be frequently covered by local media. Audience members will be well aware of the arts and cultural events, programs, and activities taking place in Saline and beyond. Increased partnerships and collaborations will be developed with various media outlets, and non-traditional methods of reaching new audiences will also be employed. The use of online and social media, along with creating a physical presence within the community - banners, boards, marketing, etc. - will be present in Saline.

**Why?** The local media market is undergoing rapid changes that will affect the amount and quality of localized arts and cultural coverage in Saline. While there is still a weekly Saline newspaper, there will no longer be a daily county-wide newspaper after the summer of 2009, and this will affect how arts and cultural information will be communicated to Saline residents. This reduced media coverage may impact attendance and the ability for the Saline arts and cultural sector to generate income.



**The Bixby Marionettes, on display at the Saline Public Library**

**Capacity Building,  
Funding and  
Investment  
Vision Statement**

**To envision a publicly and privately financed fund that exists in perpetuity to support a stable, vibrant arts and cultural environment that will contribute to the economic and personal well-being of Washtenaw County residents, workers, and visitors.**

*-Vision statement taken from Washtenaw County Cultural Master Plan*

## **RECOMMENDATIONS FOR CAPACITY BUILDING, FUNDING AND INVESTMENT**

- **Determine disbursement of \$500 funding provided by the City of Saline for 2009-2010.**

**What?** The Saline Culture and Arts Committee will prioritize the recommendations of this plan and will allocate its FY2010 funds accordingly. Funds will be used, and additional funding will be available in future years.

**Why?** The cultural plan reflects the input of Saline citizens regarding arts and culture in their community. The plan also aligns with the Washtenaw County Cultural Master Plan.

- **Determine steps necessary to ensure the Saline portion of the cultural plan is implemented.**

**What?** The Saline Culture and Arts Committee will spearhead the implementation of the Saline cultural plan. The committee has already developed a prioritized project list to begin implementation. It will also identify and develop necessary partnerships and collaborative opportunities for creative community endeavors and to broaden support through various funding opportunities.

**Why?** It is necessary to have a group or committee serve as the lead for implementing the Saline cultural plan. The Saline Culture and Arts Committee is well positioned to ensure that recommendations are completed. This committee will need to engage other community members with an interest in arts and culture, as well as build and foster relationships to make sure the plan is completed.

- **Build relationship and partnership opportunities between the Saline Culture and Arts Committee and other community and county-wide entities.**

**What?** A strong bond exists between the Saline Culture and Arts Committee and the City of Saline and the Arts Alliance along with other relevant community and county-wide entities. A committee liaison will communicate frequently with community and county-wide entities to discuss ways they can work together to meet the goals of the committee. The local community will be aware of the committee and the visibility of the arts and cultural sector will be strengthened.

**Why?** The Saline Culture and Arts Committee was recently formed by the City of Saline, and is in a growth mode to develop strong community and county-wide arts and cultural partnerships and collaborations. Without



having these relationships in place, the committee may miss opportunities to enhance arts and culture in Saline.

- **Research and implement new funding models for the arts and cultural sector in Saline.**

**What?** New ways to fund the arts and cultural sector in Saline will be explored. These new methods will help strengthen and sustain the area's arts and cultural presence. A sub-committee will be designated from the Saline Culture and Arts committee to research best practices and existing models, and determine the best way to apply these findings to the Saline area.

**Why?** Due to the current economic conditions, funding is one of the biggest challenges for the arts and cultural sector. More traditional funding models for the non-profit sector are becoming ineffective. There is a need to learn more about both current and new funding models and to apply these findings to the Saline area.



**Two Twelve Arts Center**



## RECOMMENDATIONS FOR CULTURAL FACILITIES

### **Cultural Facilities Vision Statement**

***To provide better access to new and existing facilities (both arts and non-arts facilities and empty buildings); to enable artists to pursue their craft at all levels; and enable arts and cultural organizations to fulfill their missions in a stable and resource-efficient environment.***

*-Vision statement taken from Washtenaw County Cultural Master Plan*

- **Research and determine what spaces are available in Saline.**

**What?** New and existing spaces and facilities will be well utilized by artists, arts and cultural organizations, creative businesses, and the community for arts and cultural purposes. A centralized list will exist to provide information about the spaces and venues that are available for appropriate arts and cultural activities, along with detailed information pertaining to the space. Lively use of space will attract residents and visitors to Saline and yield a livelier downtown and across the entire Saline School District area.

**Why?** A list of the spaces and buildings that can be used for arts and cultural purposes in Saline is not available. The downtown area is scattered with vacant store fronts and available space that could be utilized by the creative sector. Currently, artists, arts and cultural organizations, and creative businesses are not aware of existing spaces and venues are available for use. There may be opportunities to partner with the Saline Area Schools as well.

- **Develop a plan to bring some public art to downtown Saline.**

**What?** Public art will be on display in downtown Saline. Featured artwork will showcase local talent, attract residents and visitors to the downtown area, and stimulate downtown economic activity. The Saline Culture and Arts Committee will partner with City, DDA, and Downtown Merchants to bring public art to Saline. Saline values its arts community; and as a result, the committee will seek funding to compensate the artists for their contributions.

**Why?** The Saline area is home to many local artists and creative people, but the downtown area does not reflect this artistic spirit. There is little to no public art on display in downtown Saline and there is a need to better showcase the strong arts and cultural presence of Saline.

Recommendation	Implementation Partners	Start Date	First Steps	Resources
<b>Communications, Audience Development and Advocacy</b>				
Develop a mission and vision statement for the Saline Culture & Arts Committee. [This message should be adopted by the arts and cultural community and shared with potential partners.]	City, Culture & Arts Committee	Near term: 6-12 months	Brainstorm and discuss goals of committee; Research vision statements from similar communities. Next step: Develop a mission and vision statement. Future steps: Plan a public gathering / event to foster awareness of committee- create a presence for the culture and arts committee. Develop a logo or identity mark for these purposes.	Heritage, Culture & Arts Commission in Dexter, Arts Alliance, similar organizations
Create a cultural inventory/directory of artists, venues, and services for the arts and cultural sector in Saline and make it available online and as a hardcopy.	Saline Culture and Arts Committee, Arts Alliance, arts and cultural organizations, Chamber, 212 Arts Center, schools (art & music teachers), Saline Picture Frame Co.	Near term: 6-12 months	Create a complete list of organizations and individuals that are in town and identify what they do; Define categories and fields to include Next Step: put inventory on besaline.com	Arts Alliance, Artists' Census data, CVB, 212 Arts Center, WCC, EMU, Craft Show volunteers, local businesses
Increase communications between the arts and cultural sector and community-wide entities both online and offline. (Internal communications)	Arts & cultural organizations, CVB, Library, schools, Saline Culture & Arts Committee, other area councils & population centers	Near term: 6-12 months	Develop a list of the key arts and cultural contacts; explore new methods of communicating between different groups / organizations. Partner with the Arts Alliance & City for online communications and websites; explore other communications tools ('physical' devices -signage- and public TV); encourage awareness & visibility of committee (presentations, kiosks, festivals, collateral...etc.), twitter, facebook etc.	Schools, City, Arts Alliance, Regional Cultural Leaders

Recommendation	Implementation Partners	Start Date	First Steps	Resources
<b>Communications, Audience Development and Advocacy</b>				
Partner with local media outlets (traditional & non-traditional) to ensure consistent arts and cultural coverage. (External communications)	City, Culture & Arts Committee, media, Townships, schools, library, chamber, Downtown Merchants Association, Downtown	Near term: 6-12 months	Develop partnerships and explore viable options for arts and cultural coverage; include information in quarterly water bill FYI section; support Saline Reporter by submitting stories, WEMU	Saline Culture & Arts Committee, local media, Chamber, community websites (City)
<b>Capacity Building, Funding and Investment</b>				
Determine disbursement of \$500 funding provided by the City of Saline for 2009-2010.	Saline Culture & Arts committee	Near term: 6-12 months	Prioritize projects and determine distribution of funding. Suggested projects include: Artists Directory and Facility research	Saline Culture & Arts committee, Arts Alliance, Saline businesses
Determine steps necessary to ensure the Saline portion of the cultural plan is implemented	Saline Culture & Arts committee	Near term: 6-12 months	Develop sub-committees and working groups of committee members and/or volunteers and distribute work	Saline Culture & Arts committee, similar committees, arts and cultural organizations, schools
Build relationship and partnership opportunities between the Saline Culture and Arts Committee and other community and county-wide entities	Saline Culture & Arts committee, City, Arts Alliance, schools (Community Ed), artists	Near/ Medium term: 6 months - 3 years	Create a Saline Culture & Arts committee liaison between the City and the Arts Alliance; educate and engage community about the vision and goals of the Culture & Arts committee	Schools, Saline Culture & Arts committee

Recommendation	Implementation Partners	Start Date	First Steps	Resources
<b>Capacity Building, Funding and Investment</b>				
Research and implement new funding models for the arts and cultural sector in Saline.	Saline Culture & Arts committee, City, Arts Alliance,	Near/ Medium term: 6 months - 3 years	Begin researching information about current and new funding models for the arts and cultural sector. Designate a committee, or small group to research best practices and existing models currently being used. Communicate regularly with staff of CARES millage. Medium-term: Apply for available grant opportunities.	Foundations, Arts Alliance, MCACA, CARES millage, NEW, Institutes of Higher education, similar communities (i.e. Jackson)
<b>Cultural Facilities</b>				
Research and determine what spaces are available in Saline	Saline Culture & Arts committee, City, DDA, Downtown Merchants	Near/Long term: 6 months - 5 years	Near term: Create an inventory of what spaces are available and what resources/amenities need to be considered for each space. Research best practices for Arts facilities. Medium/Long term: Determine how to better utilize currently available space and future spaces. Explore use of Union School and/or other sites.	Arts Alliance, City
Develop a plan to bring some public art to downtown Saline.	Saline Culture & Arts committee, City, DDA, Downtown Merchants	Mid/Long term: 8 months - 5 years	Short term: Identify potential funding sources for public art.  Mid/ Long term Develop a plan, perhaps a contest, or put out an RFP	Arts Alliance, City, others to be identified

# **SALINE CULTURE AND ARTS COMMITTEE PROJECT LIST**

*Based on Saline Implementation Matrix*

## **Short -Term (*start now, to be completed by November 2009*)**

- **Create Cultural Inventory / directory**  
Identify Cultural Resources in the Saline Area - “Artists”, Creative Businesses, cultural resources, County-wide partners, facilities, etc.
- **Develop Mission, Vision and Identity for Saline Culture and Arts Committee**

## **Mid - Term (*6 months to year from now- Summer 2010*)**

- **Increase Communications**  
Increase communication between arts and community- both online and offline. Partner with local media outlets.
- **Funding for the arts**  
Research, explore, and implement new funding models for the arts and cultural sector in Saline.
- **Public Art**  
Identify funding, possibly invite proposals.

## **Long - Term (*2-5 years*)**

- **Facilities Identification**  
Near term: explore best practices;  
Long term: determine how to better utilize currently available space and future spaces.

# WHAT WE KNOW ABOUT ARTS AND CULTURE IN WASHTENAW COUNTY

Arts and culture are important to the quality of life and well being of Washtenaw County. This fact was well documented in the data collected to create the Washtenaw County Cultural Master Plan.<sup>1</sup> The following provides highlights of what we know about arts and culture in Washtenaw County and comes from the information gathered in the cultural plan's online survey, focus groups, artists' census, and creative economy analysis.

## **People in Washtenaw County Value Arts and Culture**

- 63% said arts and cultural programs were very important to their choice to live in Washtenaw County.
- 75% said that business support for arts and culture made a difference when they chose what businesses to patronize.

## **Many Businesses Recognize the Value of Arts and Culture to the Bottom Line**

- 63% said that access to arts and culture was important in their decision to locate or keep their businesses in Washtenaw County.
- 57% thought access to arts and cultural programs was important in helping to recruit and retain qualified workers.

## **The Creative Sector Plays a Distinct Role in the County's Economy**

- 4.6% of the county's total workforce works in the creative economy.
- 10% of the county's total payroll is generated by the creative economy.
- 823 students from the University of Michigan and Eastern Michigan University earned degrees related to the creative economy in 2007.

## **The Quality of Our Cultural Offerings is Generally High, but not Everyone has Access to Them**

- 88% were satisfied with the quality of arts, heritage, and interpretive science programs in their community.
- 66% felt that good science and arts education is not equally available to students throughout the county.

## **Artists (visual, performing, and literary) are a Significant Force in Washtenaw County**

- 2,530 individuals responded to the Artists' Census and were classified as *Washtenaw County Artists*. Of these, 1,173 individuals satisfied criteria and were identified as *Working Artists*.

<sup>1</sup> This data is reported in the following documents, which can be accessed at [http://a2artsalliance.org/initiatives\\_culturalplan.asp](http://a2artsalliance.org/initiatives_culturalplan.asp):

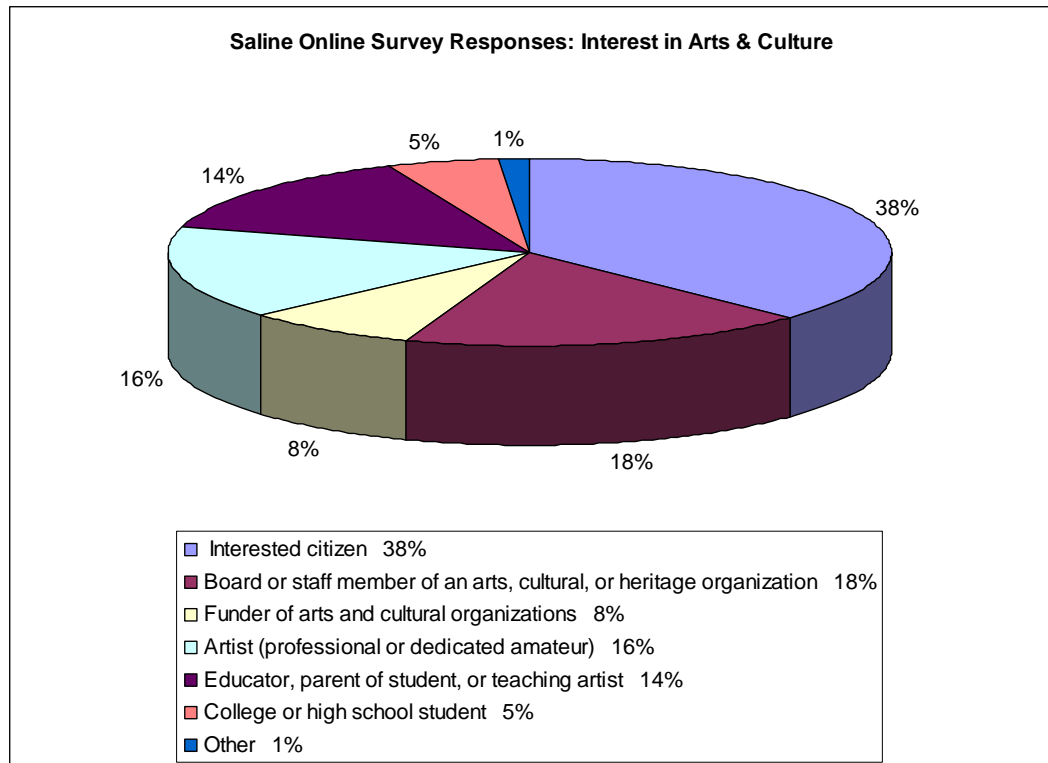
- *Washtenaw County Cultural Assessment Online Survey Report*
- *Washtenaw County Cultural Assessment Community Forums Full Archival Report*
- *2008 Artists' Census Report*
- *The Creative Economy Analysis conducted by Ann Arbor SPARK, 2008*



# WHAT WE KNOW ABOUT ARTS AND CULTURE IN SALINE

## ONLINE SURVEY

The Arts Alliance conducted an online survey between October 2007 and January 2008 to gather information about residents' attitudes toward arts and culture in Washtenaw County. Eighty-three Saline residents responded to the 52-question survey, representing 5.4% of the 1,535 survey respondents who completed the survey. Saline residents identified themselves as follows:



## ARTISTS' CENSUS

The Washtenaw County Artists' Census was administered by the Arts Alliance as part of the cultural plan. This census ran from April 1 through May 17, 2008. Ninety-two artists from Saline responded to the census, representing more than a 1% response rate relative to Saline's population. This was the highest percentage of artists relative to population to respond to the census in the county. Forty Saline artists were identified as *Working Artists*.<sup>2</sup>

<sup>2</sup>*Working Artists* were classified based on meeting all of the following criteria: 1) self-define as an artist; 2) works as a visual, performing, or literary artist; 3) spends 40 or more hours a month on his/her creative field; and 4) shares his/her artwork beyond family and friends. Criteria was adapted from *Crossover: How Artists Build Careers across Commercial, Nonprofit and Community Work*, a publication produced by Dr. Ann Markusen of the University of Minnesota.

## 2007-08 FOCUS GROUP MEETINGS

As part of its research for the Washtenaw County Cultural Plan, the Arts Alliance held three small discussion groups, or “community forums,” in Saline to gather in-depth resident input. These forums were held between October 2007 and January 2008. Some of the key issues that came up in these forums included:

### SALINE CULTURAL ASSETS – WHAT’S SPECIAL ABOUT SALINE?

- **Sense of place** Saline was identified as one of America’s top 100 small cities (59th). The city has a sense of identity, a defined town center. People described it as charming, welcoming, and friendly to families. Schools are good. People volunteer and participate in civic events. The Two Twelve Arts Center adds to this sense of place for visual artists.
- **Festivals** Saline has many festivals, including the Celtic Festival. There are many excellent fiddlers. Harvest of the Arts event and Art Show are popular.
- **Arts and Education** There is a well developed music program with a focus on traditional music and a string program. Saline is world famous for its high school performing group – the *Saline Fiddlers*. This program inspires students from elementary school through high school. In addition, a district-wide annual arts competition and show drives student interest in the visual arts.
- **History** The city works to preserve its history and architecture.
- **Location** The proximity to Ann Arbor makes the larger city’s cultural programs accessible.

### SALINE CHALLENGES

- **Economy** The lackluster economy has slowed planned residential development. Lots aren’t selling.
- **Communications** While there are lots of activities, people complain they don’t know what is going on. There is no coordination of events promotion.
- **Facilities** Current public school facilities are often unavailable and too expensive for smaller arts groups.
- **Arts education** Schools have cut back on arts education to focus on math and reading.

## **A VISION FOR SALINE: WHAT MIGHT THIS COMMUNITY LOOK LIKE IN FIVE YEARS?**

- **Rich in culture** In 2013, Saline is rich with culture. Store fronts are all filled with more restaurants, art galleries, art supply stores, book stores, movies, and locally owned boutiques. People find more art in public places. A calendar of events helps people find cultural programs. Audiences respond.
- **Performing Arts Center** In five years, an historic building such as the opera house or Union School is redeveloped as an arts center for performing arts. There is more music, perhaps a jazz club. Artists get instruction and support.
- **Teen center** A teen center and skateboard park serve youth.

*The above data about Saline drawn from the Washtenaw County Cultural Assessment Online Survey Report, Washtenaw County Cultural Assessment Community Forums Full Archival Report, 2008 Artists' Census Report, and The Creative Economy Analysis conducted by Ann Arbor SPARK, 2008.*

*Data from forums collected and narrative written by Cultural Plan Associate Consultant, Susan Badger Booth*



### **Saline Holiday Week**

## **SALINE COMMUNITY INPUT- 2007-2008**

The following individuals participated in at least one of the 2007-2008 Community Roundtables discussions. Every effort was made to include a complete listing of participants in this discussion. However, if any oversights have been made that require updates, please contact Lynne Friman at [lynnefriman@comcast.net](mailto:lynnefriman@comcast.net).

Cindy Barnett	Keith McGuire
Margie Bovee	Valerie Mann
Deb Browe	Christine Marsh
Ben Culver	Phyllis Martin
Lynne Friman	Leslee Niethammer
Douglas Harris	Donna Omichinski
Sara Honsowetz	David Rhoads
Janet Hughes	Kathy Rhadigan
Charlene Jacobsen	Kathy Rich
Taylor Jacobsen	Kathy Roth
Kristin Judge	Amber Margaret Rostkowski
Kelsey Keyes	Mary Rumman
Linda Klenczar	Terri Sibo-Koenig
Cindi Koppelman	Lisa Slawson
Holly Kreag	Sarah Stanton
Cindy Larsen	Sandy Webster

### **2009 UPDATE: SALINE: WHAT IS SPECIAL**

For the third year Saline was Fortune Magazine's top 50 cities (top 10 for under 10,000 residents). Unique shopping and local restaurants continue to draw visitors and the local community. In addition to organizations previously mentioned, such as Two Twelve Arts and civic organizations - the Saline Players provide an outlet for local talent to showcase their performance skills within the region.

The Saline Fiddlers and the Big Band offer regional and even international recognition for the City. Festivals draw people from beyond Washtenaw County including the Celtic, Summerfest, Harvest of the Arts, Puppets and Antique Cars.

There are a number of dance schools, art classes and places to learn and practice music, writing, heritage, history and architecture; linking their programs to school curriculums. Many local sites and facilities act as venues for arts and cultural opportunities.

In February 2009, the Saline City Council created the Culture and Arts Committee.

**Preliminary Mission & Vision Statements:**

**Mission:** The mission of the Saline Culture & Arts Committee is to cultivate, connect and encourage a community rich in artistic, creative, and cultural opportunities.

**Vision Statement:** The Saline Culture & Arts Committee will be the catalyst for cultural arts collaborations and creative endeavors that support Saline's identity as a unique, culturally rich community in which to live, work and visit.

## **SALINE COMMUNITY INPUT- 2009**

The following individuals participated in at least one of the three public meetings held in Saline to work on the Saline Working Plan. Meetings included a public forum and two working group meetings.

Diane Bennett	Karen Ragland
Dirk Fischbach	Doug Rhine
Lynne Friman	David Rhoads
Taylor Jacobson	Brian Robson
Kristin Judge	James Roth
Belinda Kingsley	Mary Rumman
Mary Lirones	Ben Solomon
Brian Marl	Donna Mary Van Vleet
Leslee Niethammer	Cherie Vannatter
Becky Pazkowski	Susan Zill

### **Members of the Saline Culture and Arts Committee**

Diane Bennett	James Roth, <i>Vice-Chair</i>
Margie Bovee	Terri Sibo-Koenig, <i>Co-Chair</i>
Lynne Friman, <i>Co-Chair</i>	Donna VanVleet
Kristin Judge	Belinda Kingsley, <i>Staff Liaison</i>
Pat Little, <i>City Council Representative</i>	Mary Partridge, <i>Staff Liaison/Recording Secretary</i>
Karen Medley	Gretchen Driskell, <i>Mayor</i>
Becky Pazkowski	
Karen Ragland	



## ACKNOWLEDGMENTS

*Special thanks to all the individuals who have helped the Saline Working Plan come to fruition.*

*Every effort was made to include the names of those individuals that participated in this process. Please excuse any omissions, misspellings or other oversights.*

### PHOTO CREDITS

#### **Front cover:**

*Row (from left to right)*

Saline Summer Music Series – Terri Sibo

One Night Art Stand – Terri Sibo

Saline Fair – City of Saline, Jill Love

*Column (from top to bottom)*

Pottery making: Two Twelve Arts Center

Saline Fiddlers

Saline Celtic Festival

#### **Background Information:**

*From left to right*

One Night Stand – Art Show

Student at Two Twelve Arts Center

#### **Contents of Plan: (photos courtesy of)**

City of Saline

Two Twelve Arts Center

The Bixby Trust

*The Saline Working Plan, Initial Steps for implementing the Washtenaw County Cultural Master Plan in the Saline Area was written in 2009 by Angela Martín-Barcelona, Marketing Director, Arts Alliance. Susan Badger Booth, Assistant Professor, Department of Communication & Theater Arts at Eastern Michigan University wrote the summation of the Saline focus group meetings. Tamara Real, President, Arts Alliance, served as Project Manager.*

For more information about the Saline Working Plan, please contact:  
Angela Martín-Barcelona, Arts Alliance – [angela@annarborchamber.org](mailto:angela@annarborchamber.org)  
Lynne Friman, Saline Co-Chair - [lynnefriman@comcast.net](mailto:lynnefriman@comcast.net)

# INVESTORS IN THE CULTURAL PLAN

communityfoundation  
FOR SOUTHEAST MICHIGAN



## Leadership Committee Co-Chairs

### Robert Guenzel

Washtenaw County Administrator

### Dr. William C. Miller

Superintendent

Washtenaw Intermediate School District

## Steering Committee Co-Chairs

### Phil D'Anieri

Program Director

Ann Arbor Area Community Foundation

### Debra Polich

President & CEO

Artrain

## Cultural Plan Advisors

### Dr. Craig Dreeszen

Dreeszen & Associates

Lead Consultant

### Susan Badger Booth

Eastern Michigan University

Associate Consultant

## Saline Culture & Arts Committee

Diane Bennett

Margie Bovee

Lynne Friman, Co-Chair

Kristin Judge

Belinda Kingsley, Staff Liaison/Recording Secretary

Pat Little, City Council Representative

Karen Medley

Becky Pazkowski

Karen Ragland

James Roth, Vice-Chair

Terri Sibb-Koenig, Co-Chair

Donna VanVleet

## Saline Co-Chairs

### Lynne Friman, Co-Chair

Saline Culture and Arts Committee

### Terri Sibb-Koenig, Saline Downtown Merchants

Executive Board Member/Events Coordinator

## Arts Alliance Board of Directors

### Deb Mexicotte, Chair

Arts at Michigan, University of Michigan

### Melissa Milton-Pung, Vice-Chair

Washtenaw County Office of Strategic Planning

### J. Matthew A. Pollock, Treasurer

Weidmayer, Schneider, Raham, & Bennett, P.C.

### Robb Woulfe, Secretary

Ann Arbor Summer Festival

### David Esau, Immediate Past Chair

Cornerstone Design

### Jill Ault, Fiber Artist

### Wendy Correll

Ann Arbor Public Schools Education Foundation

### Lynne Friman, Envisions Design, Ltd.

### Deborah Greer, River Gallery

### Kamilah Henderson

Arts of Citizenship, University of Michigan

### Mary Kerr

Ann Arbor Area Convention & Visitors Bureau

### Michael David Nisson, Hole in One, L.L.C.

### Mark Palms, Riverfolk Music and Arts Festival

### Elizabeth Parkinson, Ann Arbor SPARK

### Roselyn Parmenter, Miller Canfield

### Deb Polich, Artrain

### Christina Sylvester

University of Michigan Nonprofit Management  
Board Fellow

## Arts Alliance Staff

### Tamara Real, President

### Angela Martín-Barcelona, Marketing Director

### Cynthia Johnson, Special Projects Coordinator

*The Arts Alliance serves all of Washtenaw County, working to create an environment where culture and creativity can flourish and the arts are accessible to all.*

ArtsAlliance®

202 East Huron St., Suite 202

Ann Arbor, MI 48104

[www.a2artsalliance.org](http://www.a2artsalliance.org)