

## CREATIVE WASHTENAW HAPPY HOUR (CWHH)

For those who work and/or play in the arts, creative and cultural organizations and businesses and are members of The Arts Alliance\*, CWHH is an-easy-no-set-agenda monthly gathering rotating throughout the county.

## **CWHH LOGISTICS and DECORUM**



Frequency of CWHH gatherings: The CWHH meets once a month on the first Thursday from 4:30-6:30 p.m. or till whenever libations are completely consumed. We recommend an early start time to encourage CWs to leave work early.

Location of CWHH gatherings: Each branch's director general shall coordinate each CWHH's location. Bars in central locations are good, but they can be expensive. Think about having CWHH at different CWs' places. This may seem intimidating, since many of our places generally look like crap. However, see CWHH Principle 1. Meeting at a CW's home allows for cheaper entertainment, as CWs will be able to bring wine and food leftover from annual fundraisers and other events.

**Calendar entries:** To avoid suspicion among co-workers or board members, it is best to schedule CWHH on your calendar as "Gathering to Discuss Shifting the Paradigm for Collective Impact" or something similarly impressive sounding.

**Safety measures**: If CWHH is at a bar or other public location, one or more CWs should bring a copy of annual reports, strategic plans or other official-looking paper, as well as a pen. These items should be prominently displayed on the table, so that in case a co-worker or board member happens to walk by, they will think that the group of CWs is hard at work shifting the paradigm for collective impact.

**Addressing other CWs:** As much as possible, CWs will address and refer to each other as "Master/Maestro/Genius/etc. [first name]." This is to bring back a sense of prestige of the noble creative profession.

**CWHH mailing list**: The director general or assignee will maintain a mailing list of CWHH members. It is the responsibility of each branch's director general to verify each person who requests to be on the mailing list, to ensure that they are indeed a CW, as defined in Principle 4 on Page 3. All communications to the mailing list must be Bcc'd to avoid reply-all, since we CWs get enough emails.

**Reminders**: The director general or assignee will send out hilarious reminders to the mailing list at least one week in advance of each CWHH, and preferably also one day in advance.

**Recap**: The director general or assignee will send out a recap to the mailing list after each CWHH. This recap, too, must be hilarious. With few exceptions, recaps should use only first names and no organization affiliation, in order to avoid recording incriminating evidence in writing.

**Tallying CW Points**: The Point Master (PM) will be in charge of recording each member's points and titles and will announce with much fanfare new titles as they are earned by individual CWs. It is the responsibility of each CW to inform the PM of activities that may earn points. The complete list of CW points and titles is on the last page.