

# ReVIVE-All Zones - A *Tactical Urbanism* Infused Project

## Call for Entries

*Entries accepted until four commissions selected or program closes. Two remain.*

Ann Arbor Downtown Development Authority

Managed by The Arts Alliance



The Ann Arbor Downtown Development Authority's (DDA's) Development Plan highlights identity, infrastructure and transportation as overarching strategy areas that include improving safety and economic vitality through pedestrian and bicycle improvements. In addition, the DDA has responded to the COVID-19 pandemic by developing strategies and rapid response projects to use downtown streets, sidewalks and parking to support economic recovery and build a more resilient community. The DDA is partnering with The Arts Alliance to on one of these projects to involve local artists and build community during a time when many artists lost their livelihoods due to the pandemic.

### ***Tactical Urbanism***

Summarized from the [Tactical Urbanist's Guide to Materials and Design Version 1.0](#) December 2016 | Created by The Street Plans Collaborative, with funding from The John S. and James L. Knight Foundation

**Tactical Urbanism** is a **low-cost, scalable, flexible, short-term project** approach to neighborhood building that governments, businesses and/or nonprofits, citizen groups and individuals use to advance long-term goals related to street safety, public space and to:

- **Inspire action** and expedite project implementation.
- **Draw attention** to policy and physical design and allow people to *physically experience* alternative options.
- **Widen public engagement** allow for feedback to be expressed through *use* and *demonstrated* preferences, rather than *stated* preferences alone.
- **Deepen understanding** of local user's needs at the neighborhood, block or building scale. **Gather data** from the real-world use of streets and other public spaces.
- **Encourage people to work together** in new ways, strengthening relationships between residents, non-profits, local businesses, and government agencies.
- **Test** aspects of a program, project or plan before making large political or financial investments. Iterative design is welcome as part of the process.



[blog.beopenfuture.com](http://blog.beopenfuture.com)

**Tactical Urbanism** projects typically involve a high degree of collaboration and communication that includes agencies, organizations, groups and residents as well as creative teams and/or local artists. Such collaborations are important for procurement of materials, creating a plan for programming/activation and ongoing stewardship once the project is built.

### **The ReVIVE-All Zones Call for Entries**

This **Vital, Inclusive, Vibrant** and **Enthused** tactical urbanism project is intended to revitalize existing streetscape elements in downtown Ann Arbor and reclaim the view - **rapidly, resiliently** and **respectfully**. Washtenaw County based creative teams and/or artists are encourage to submit proposals to alter downtown streetscapes and elements including the pavement, sidewalks, planters, furniture, barricades, posts, cylinders, curbs, bump outs, lane markers, transit stops.

## 4 ReVIVE-All Zones Projects by 4 Teams for 90 Days or Less

Temporary as defined by Tactical Urbanism means that by design, these installations should use media and materials that are temporal and wear or fade away over the course of 90 days. For great ideas for materials and supplies references this: [Tactical Urbanist’s Guide to Materials and Design Version 1.0](#)

### ReVIVE-All Zones Timeline

*Subject to change*

- **Call for Entries announced:** Friday, July 17, 2020
- **Submissions portal opens:** Wednesday, July 22 at noon at [a3.arts.org](http://a3.arts.org)
- **Submissions accepted:** Entries accepted until four commissions selected or program closes. Two remain.
- **Artists/creative teams and locations announced:** Upon selection
- **Installation week:** TBD based on selection and confirmation dates
- **De-installation week:** Monday, November 9 – Friday, November 13



### Eligible Creative Teams/Artist

- Must be a resident, work in or be an enrolled student in Washtenaw County.
- Creative teams and artists representing or expressing the Washtenaw County community’s diversity of gender, age, race, culture, socioeconomic and geography are encouraged to apply.
- Artist(s) must be eligible to work in the United States in order to receive the compensation or if non-eligible, the select team or artists may choose to waive the compensation or have it donated to a proper nonprofit.

### Approved ReVIVE-All Zones – one project for each zone.

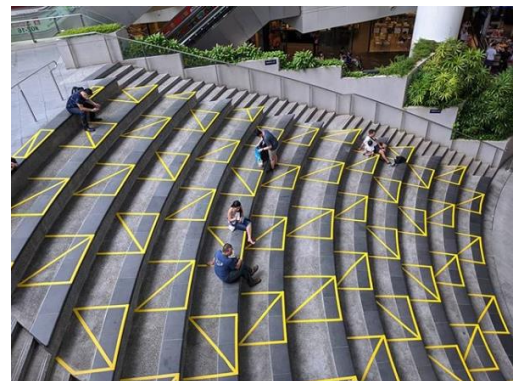
[See site maps here.](#)

1. Miller/Catherine, from First to Division
2. Division, Packard to Broadway Bridge
3. South Main Street from William to Packard + Packard, S. Main to Division and Packard, Hill to State
4. State, William to Liberty and the North University intersection

### Site Installation Selection(s)

*Final site approval is at the discretion of the Ann Arbor Downtown Development Authority; designs; installation materials and methods must meet City of Ann Arbor safety requirements*

Creative Teams or artists are encouraged to walk or travel along each of the zones to become familiar with the streetscape elements including the pavement, sidewalks, planters, furniture, barricades, posts, cylinders, curbs, bump outs, lane markers, transit stops, etc. Then select one or more sites for your proposal(s) and start designing.



*Natgeoh on Instagram “Social distancing in Singapore.*

## Design Themes and Considerations

Your design project and proposal should be **Vital, Inclusive, Vibrant** and **Enthused** as it revitalizes community infrastructure, transportation, streets, sidewalks, bikeways and parking lots, etc. to reclaim our view - **rapidly, resiliently** and **respectfully** to do one or more of the following:

- Build community, healing, inclusiveness and/or understanding.
- Respond to COVID-19 – physical distancing, economic recovery, resilience.
- Reflect, comment, challenge or imagine the history, geography, environment, values and its people – including those change makers or subjects not common in current lore – of Ann Arbor and/or Washtenaw County from precontact into the future.
- Diversity, equity and inclusion.
- Issues and concerns for sustainability and climate change
- Build or show economic vitality.
- Improve safety, pedestrian and bicycle improvements.
- Something important but not on this list!



*Boston's Rose Kennedy Parkway*

## Creative Team/Artist Compensation and Payment Schedule

An all-inclusive flat fee for services of **\$6,525** to each selected creative team\* or artist for time and materials including design, fabrication, on time delivery and installation and if required, de-installation paid as follows:

- **\$4,000** upon approval of site selection and installation plan, signing of contract and submission of W-9
  - **\$2,525** upon successful and approved installation.
- \* If a team is selected, payments to each team member are to be distributed equally.

## Selection Criteria

- How proposal responds to themes and considerations.
- Creative merit, originality and appropriateness for public display.
- Designs must be original though installations may use purchased items.
- Project renderings for review must be submitted in color as high quality pdfs.
- Installations must:
  - Be suitable for public display for individuals of all ages.
  - Be safe and stable for individuals to touch and interact with the materials and structures.
  - Require no maintenance.
  - Be able to withstand 90 days interaction with people, creatures and Michigan's natural elements.
  - Not require electricity.



*Parking Day, parkingday.com*

## Removing Barriers to Apply is our Goal

The Arts Alliance's is available to assist every team or artist who wants to apply. If you run into any barriers please let us know so that we can assist you with a successful submission. We may be reached at [info@a3arts.org](mailto:info@a3arts.org) or by phone at 734-213.2733.

- [Find the ReVIVE All Zones webpage here](#)
- [Find the ReVIVE All Zones Online application form here](#)
- [Find the ReVIVE All Zones Budget Template here](#)

### General application information

- **Complete applications are required** - Applications, and all requested information, must be complete in full. The Arts Alliance may, at its discretion, disqualify any incomplete application.
- **File names** – please include your team/artist name on all files i.e. site location.coolteam.jpg

### Application Requirements

1. **Narrative** (pdf format) - not to exceed three pages of 11 point type. Include the following:

- **Project name**
- **List of team members**, include all contact information (name, address, email and phone) and describe their roles.
- **ReVIVE Zone Site location**. Be very specific. Include the street name, intersections, directional sides of street etc. and landmarks.
- **How does your proposal respond to the concept of *Tactical Urbanism* and any of the themes or considerations outlined in the project description?**
  - Build community, healing, inclusiveness and/or understanding.
  - Respond to COVID-19 – physical distancing, economic recovery, resilience.
  - Express community identity, history, etc. (City of Ann Arbor and Washtenaw County)
    - Challenge conventions/tell the stories of those not in the history books.
  - Diversity, equity and inclusion
  - Issues and concerns for sustainability and climate change
  - Build or show economic vitality.
  - Improve safety, pedestrian and bicycle improvements.
  - Something important but not on this list!
- Your project timeline.
- The size or footprint of your installation in inches (Height x Width x Depth.)
- The media, materials, purchased items etc. to be used. Remember that temporary and recyclable materials are preferred. The [Tactical Urbanism Guide](#) has great recommendations.
- Your project installation plan. Consider everything including how many people involved, does traffic need to be block, how long will it take, etc.
- Do you have any solvable public safety concerns during installation or once it is complete?
- Anything else we should know about your proposal but didn't think to list or ask.



*Boston's Rose Kennedy Parkway*

2. **Team members'/Artist's bios (pdf format) – for each team member.** Not to exceed two pages of text including:

- Bio/resume(s) for each.
- Creative or artistic practice statement(s)
- List of up to five most recent public art and design projects for each team and/or artist (especially if in Washtenaw County.)
- Minimum of three references – past teams, projects, etc.
- **Upload up to five jpg images** of previous work, especially public art and design installations



3. **ReVIVE Zone Site location(s) (in the form)**

- **Upload one jpg** image of location(s) selected: the “before” image.

4. **Rendering(s) in pdf format**

- Minimum of one and up to six color renderings of proposed site installation. Front, both sides and back if applicable. PDFs.

5. **Budget(s) – [Using the budget form provided](#)**, present a realistic budget. We want you to be successful and all too often it is the budget that causes a project to go awry. Please think about absolutely everything that is going to cost you money! Use our template for every proposal you submit.

## Selected Creative Teams/Artist – Contracts, Terms and More

Upon selection the creative team or artist is required to complete and comply with the following:

- **Contract** – A copy of the contract will be made available at the time the application portal is open.
- W-9 for each team member or artist.
- This is an all-inclusive flat fee for service agreement for each selected creative team\* or artist for time and materials including design, fabrication, on time delivery and installation and if required, de-installation
- Each team or artist is responsible for installation of the work on site in consultation The Arts Alliance, the DDA and/or the City of Ann Arbor.
- All installations must comply with applicable safety requirements, local, state and federal laws, including the Americans with Disabilities Act.
- The DDA and the City of Ann Arbor have final decision making authority on all matters pertaining to this project.
- Upon installation, the works become the property of the City of Ann Arbor. The City of Ann Arbor has the right to manage temporary installed work at its discretion, including rearranging and removing it even if it is before the published display dates.



<https://cohere.city/parking-day-2017/>

## ReVIVE All Zones Project Management

The Arts Alliance is managing the **ReVIVE All Zones** for the Ann Arbor Downtown Development Authority. It follows the principals and best practices of public art and design and will integrate the complementary practices of Tactical Urbanism into this project. The Arts Alliance believes public art and design projects should engage citizens, be authentic to the community and reflect the breadth and depth of the community's population and culture. It publishes these intentions in its project descriptions and calls for art, juries, board, personnel and

volunteers. The Arts Alliance strives to lean in, listen to and act on how its community defines the intrinsic and aesthetic qualities of art and creativity be it by the cultural expert, the credentialed scholar, the journeyed or self-taught master and/or the astute consumer of the form.

**For more Information about this Call for Entry, please contact**



Deb Polich





**Email** [deb.polich@a3arts.org](mailto:deb.polich@a3arts.org)

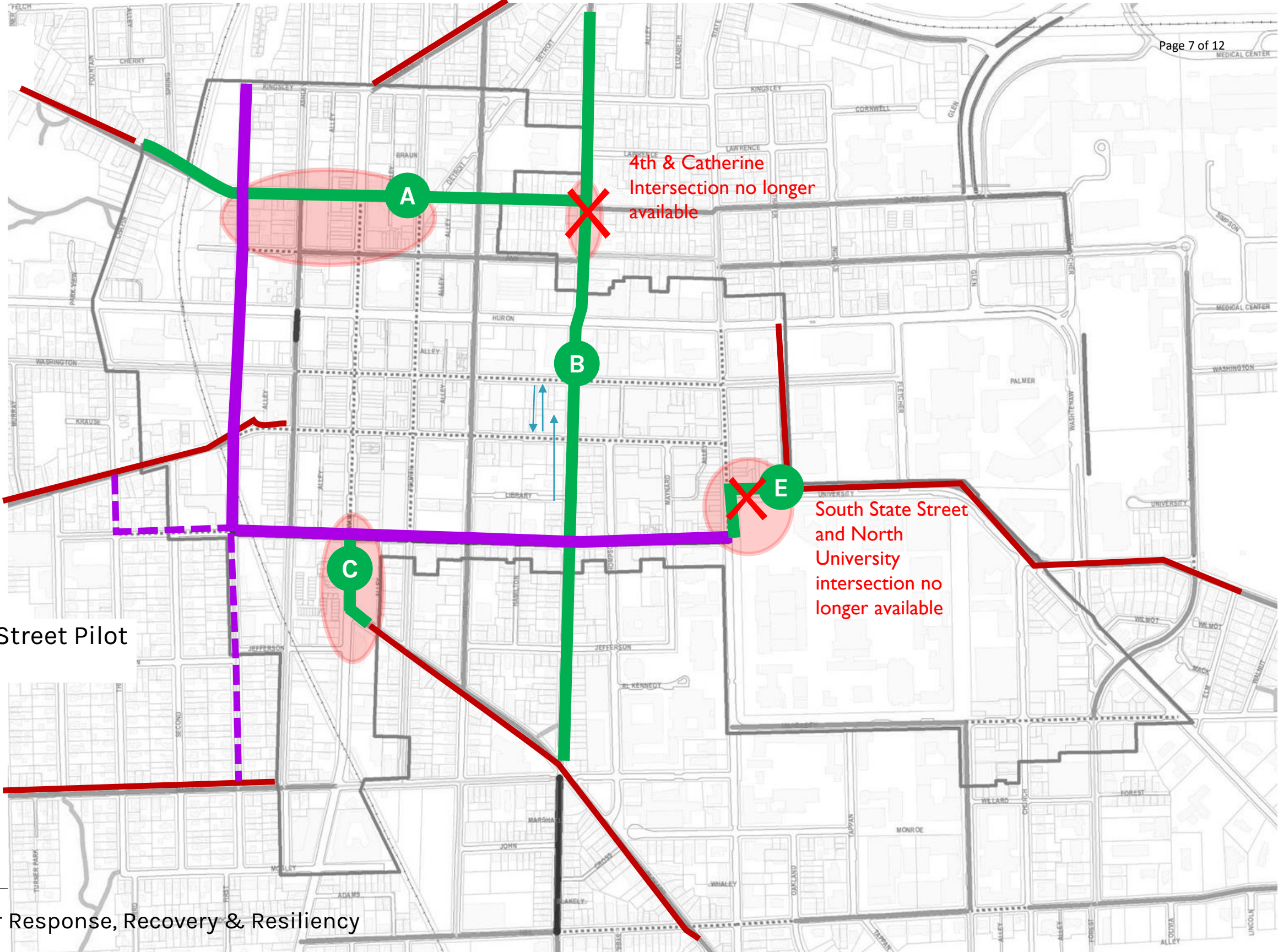
**office** 734-213-2733

**cell** 734-395-9868

*Claim - The Arts Alliance did its best to prepare and proofread this document but like many during this time of COVIS-19, it is managing with reduced resources as it tries to keep up with its workload. Please, if you find any errors in grammar or spelling, we hope you will forgive them and let us know so that corrections may be made. Thank you for your understanding. Be well.*

# Pilot Projects in *ReVIVE-ALL Zones* AA DDA

- A** Miller/Catherine Bikeway
  - B** Division St. Bikeway
  - C** S. Main Bike Lane Connection (with city extension)
  - ~~**E** State St / N. University Link~~
- 
-  Recommended DDA Healthy Street Pilot
  -  Existing bike lanes
  -  Existing / Under construction separated bikeway
  -  Planned advisory bike lanes



# HEALTHY STREETS PILOT PROJECT DETAILS

## DOWNTOWN PILOTS



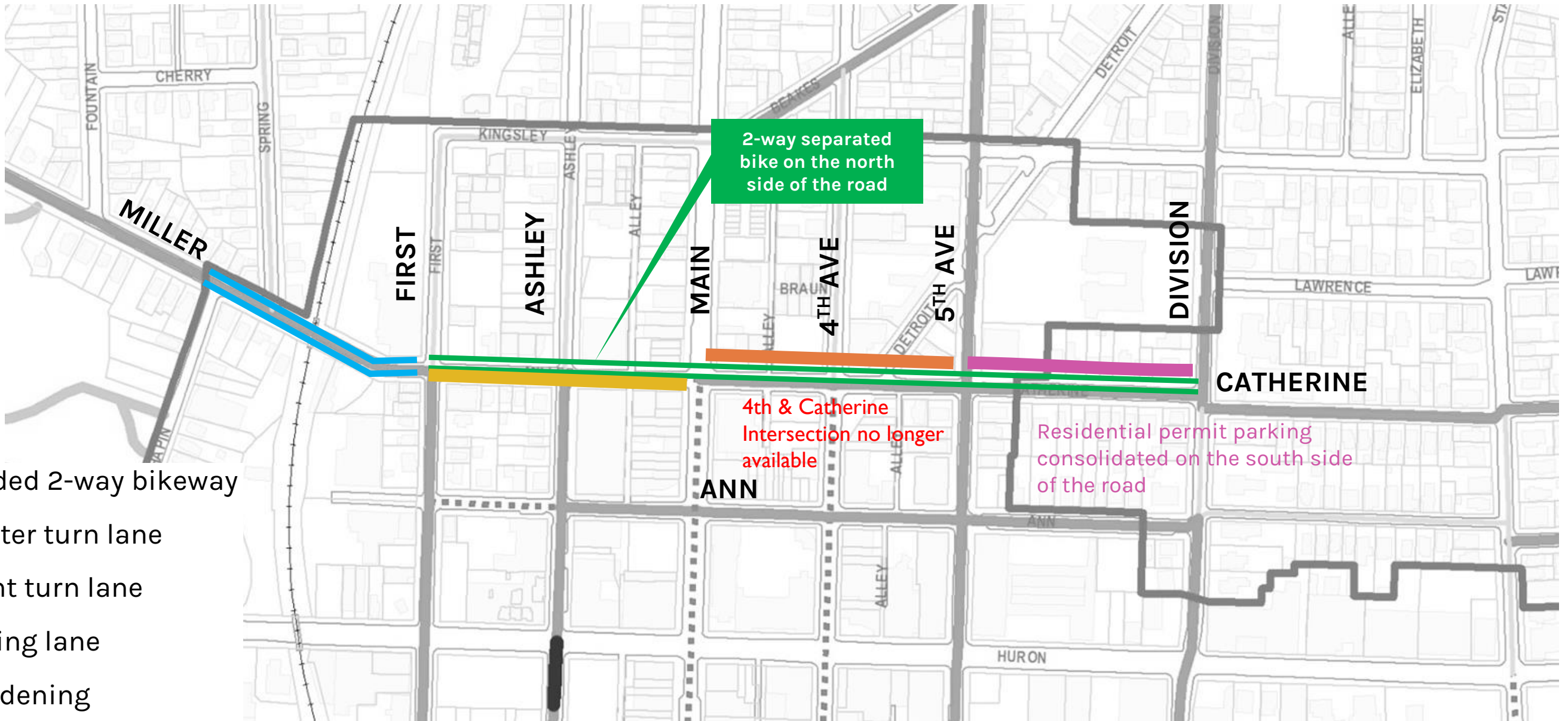


# (A) MILLER / CATHERINE PILOT

## FIRST STREET TO DIVISION

### VIVA Zones - Some potential surfaces/art locations:

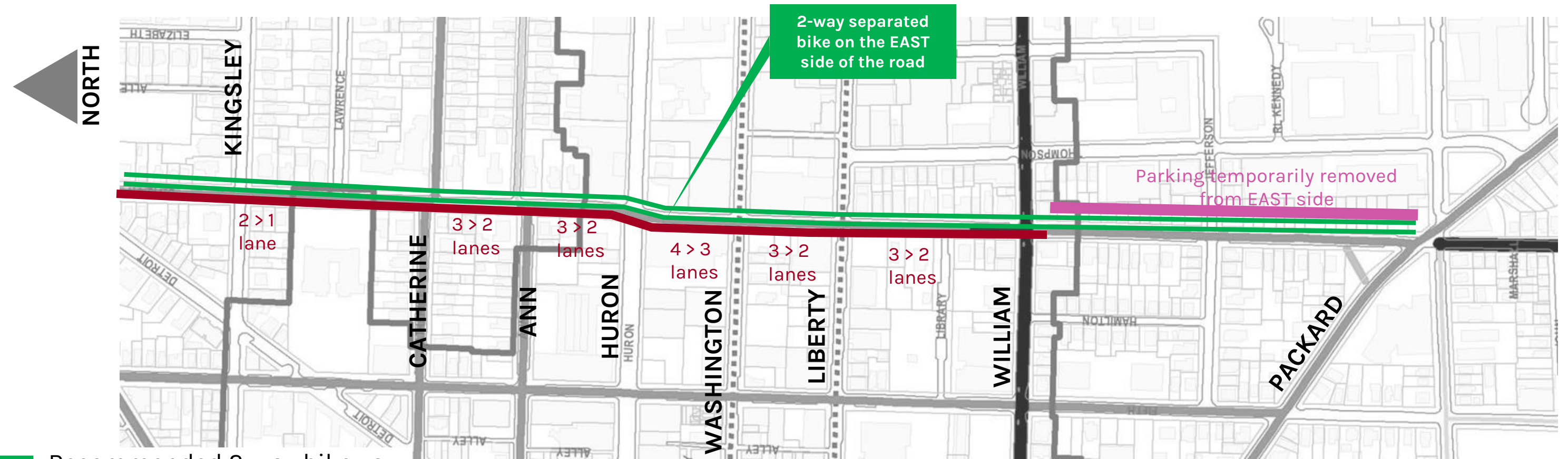
1. On pavement or sidewalk art – stay out of crosswalks/regulatory areas. (needs to be very temporary)
2. Barricades
3. Bump outs
4. Transit stops
5. Signs or engagement (Must be pre-approved by DDA/The Arts Alliance.)







- Recommended 2-way bikeway
- Remove center turn lane
- Remove right turn lane
- Adjust parking lane
- Bike lane widening

# (B) DIVISION STREET PILOT

## PACKARD TO BROADWAY BRIDGE



-  Recommended 2-way bikeway
-  Remove travel lane
-  Remove parking lane
-  New parking/curb use lane

### VIVA Zones - Some potential surfaces/art locations:

1. On pavement or sidewalk art – stay out of crosswalks/regulatory areas. (needs to be very temporary)
2. Barricades
3. Bump outs
4. Transit stops
5. Signs or engagement (Must be pre-approved by DDA/The Arts Alliance.)

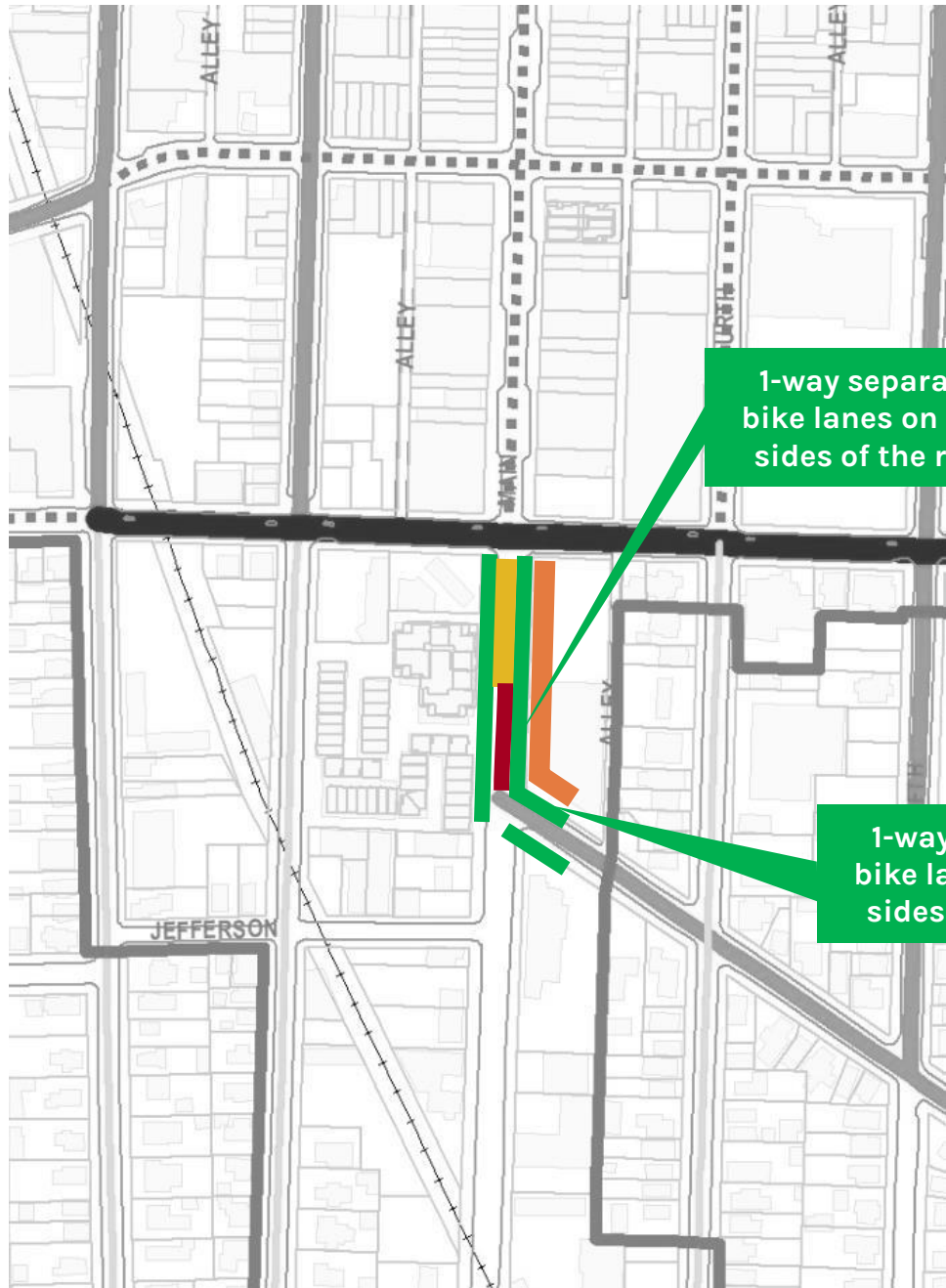


# (C) SOUTH MAIN + PACKARD

## WILLIAM STREET TO PACKARD INTERSECTION

### VIVA Zones - Some potential surfaces/art locations:

1. On pavement or sidewalk art – stay out of crosswalks/regulatory areas.  
*(needs to be very temporary)*
2. Barricades
3. Bump outs
4. Transit stops
5. Signs or engagement *(Must be pre-approved by DDA/The Arts Alliance.)*



1-way separated bike lanes on both sides of the road

At William:  
2-lane configuration  
  
At Packard:  
3-lane configuration

1-way separated bike lanes on both sides of the road

Removes right-turn lane off Packard






- Recommended 1-way separated bike lanes
- Remove center turn lane
- Remove right turn lane
- Remove travel lane

# (E) STATE STREET PILOT PROJECTS



### VIVA Zones - Some potential surfaces/art locations:

1. On pavement or sidewalk art – stay out of crosswalks/regulatory areas.  
*(needs to be very temporary)*
2. Barricades
3. Bump outs
4. Transit stops
5. Signs or engagement *(Must be pre-approved by DDA/The Arts Alliance.)*

-  Recommended 2-way bikeway
-  Remove center turn lane
-  Remove right turn lane
-  Remove travel lane
-  New parking / curb use lane

