CREATIVE WASHTENAW Counts Report 2020

**191 Nonprofits**

Arts, creative, cultural, historic, preservation and heritage organization

Data source: IRS 990 Tax Returns as of January 31, 2020

- 2018 - 78 | 2017 - 110 | 2016 - 3
- IRS records show all are in good standing
- University and government organizations are not included. They do not file IRS 990 forms
- 43 IRS 990 forms - gross receipts ≥ $200,000, or total assets ≥ $500,000
- 47 IRS 990 EZ forms - gross receipts < $200,000, and total assets < $500,000
- 101 IRS 990 N forms - gross receipts ≤ $50,000

**SNAPSHOT**

- **Community**
  - Ypsilanti 34
  - Saline 12
  - Manchester 2
  - Dexter 12
  - Chelsea 13
  - Ann Arbor 118

- **Average organization age is 23 years old** (or founded in 1997: Manchester Area Historical Society Inc.)
  - Oldest = 178 years old - American Oriental Society (1842) ($100,000 - $199,999)
  - 140 years old - UMS (1880) (2nd highest grossing in the county)
  - Youngest = 2 years old and founded in 2018, all with budgets under $50,000
    - Ann Arbor Book Society, Ann Arbor
    - Michigan Literary and Theatrical Society, Ann Arbor
    - Horizon Performing Arts, Ypsilanti
    - Ypsilanti Performance Space, Inc., Ypsilanti

**No. by budget size (outliers noted)**

- **178 or 93.2% with budgets below $1 million**
  - 121 <$ 50,000
  - 19 $ 50,001 - $ 99,999
  - 20 $ 100,000 - $ 249,999
  - 13 $ 250,000 - $ 499,999
  - 5 $ 500,000 - $ 999,000 (including one with primary human service mission)

- **13 or 6.8% with budgets above $1 million**
  - 5 $ 1,000,000 - $ 1,999,999
  - 3 $ 2,000,000 - $ 2,999,999 (including two with primary human service missions)
  - 1 $ 3,000,000 - $ 3,999,999
  - 1 $ 4,000,000 - $ 4,999,999
  - 1 $ 6,000,000 - $ 6,999,999
  - 1 $ 9,000,000 - $ 9,999,999
  - 1 $16,000,000 - $16,999,999 (publically funded library)
94 - 990 & 990 EZ FILERS

The following is calculated from the 90 organizations that file 990 and 990 EZ forms. 990 N filers are not required to provide this information. Note – not all 990 & 990 EZ filers report in all categories.

Statement of Activity (Income Statement)

- $67,237,718 gross revenues
- $62,388,212 gross expenses
- $4,849,506 net revenue

Revenue sources

- $21,403,999 program revenue
- $41,822,536 contributions and grants received
- $2,217,087 other revenue
- $1,680,015 investment revenue

Government funding (subset of contributed and grants received reported above)

- 22 orgs reported receiving government funding
  - $18.8 million government funding reported.
    - $16.1 million – highest (85% of overall government funding reported) Received by the Ann Arbor District Library tax-based millage
    - $6,000 lowest
  - $1,778,379 Outliers - government funding was reported by three organizations who do arts + creative programming but it is not their primary mission:
    - $1,175,879 – Ozone House
    - $357,879 – Corner Health Center
    - $245,000 – Community Action Network
  - $1,040,674 for arts + creative organizations reported - non-library, non-outliers government funding

Profits & Losses

- 54 reported profits aggregating $6,926,735
  - $1,824,129 highest
  - $416 lowest
- 38 reported losses aggregating ($2,077,229)
  - ($460) lowest
  - ($350,844) highest

Assets & Liabilities

- Assets Year End $279,865,047
- Liabilities Year End $39,257,491
- Net Assets (Liabilities) $240,593,100

Compensation (comp) – 42 of the 90 990/990 EZ filers reported paying wages and/or contractor fees

- $28,724,695 in total compensation = $27,955,518 in wages + $759,177 in contract fees.

Highest Compensated Employee - 35 organizations reported at least one person’s compensation among the list of officers, directors, trustees, key employees, highest compensated employees and independent contractors.

<table>
<thead>
<tr>
<th>#</th>
<th>35 Reporting orgs</th>
<th>Aggregate Revenue</th>
<th>Average Gross Revenue</th>
<th>Aggregate comp</th>
<th>Average comp</th>
<th>Comp as a % of gross revenue</th>
<th>Highest Paid</th>
<th>Lowest Paid</th>
</tr>
</thead>
<tbody>
<tr>
<td>35</td>
<td>Men + Women</td>
<td>$61,053,022</td>
<td>$1,715,761</td>
<td>$2,360,445</td>
<td>$67,441</td>
<td>2.97%</td>
<td>$261,340</td>
<td>$7,500</td>
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<tr>
<td>25</td>
<td>Women</td>
<td>$37,744,576</td>
<td>$1,509,783</td>
<td>$1,813,252</td>
<td>$72,530</td>
<td>4.80%</td>
<td>$208,097</td>
<td>$15,000</td>
</tr>
<tr>
<td>10</td>
<td>Men</td>
<td>$23,308,446</td>
<td>$2,330,844</td>
<td>$831,438</td>
<td>$83,144</td>
<td>3.57%</td>
<td>$261,340</td>
<td>$7,500</td>
</tr>
</tbody>
</table>

Gender is not reported, it is added/guessed by The Arts Alliance.