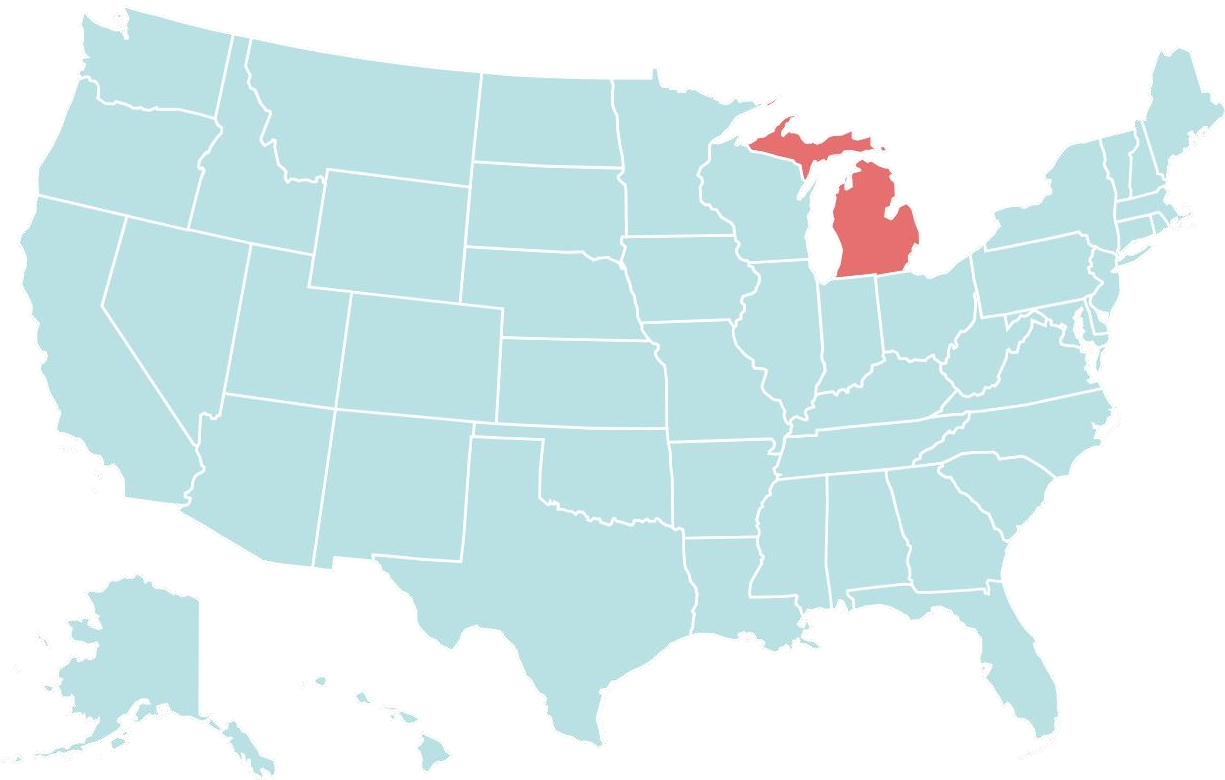


Creative Economy State Profiles



The Arts and Cultural Production Satellite Account (ACPSA) was developed through a partnership between the National Endowment for the Arts and the U.S. Bureau of Economic Analysis. This printed version is based on an interactive dashboard exploring ACPSA data for every state. Explore the dashboard at nasaa-arts.org/nasaa_research/creative-economy-state-profiles/

State Arts and Cultural Production 2019



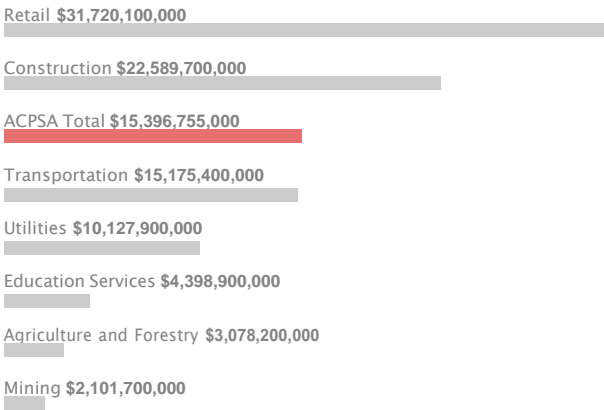
Michigan

The U.S. Bureau of Economic Analysis reports that arts and cultural production accounts for \$15,396,755,000 and 2.9% of the Michigan economy, contributing 122,288 jobs.

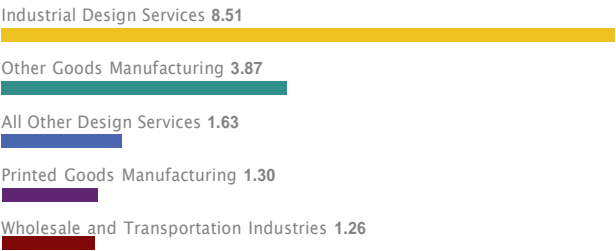
Total Value Added	\$15,396,755,000
Arts and Cultural Share of Total Gross State Product (GSP)	2.9%
Core Arts and Cultural Production	\$3,428,869,000
Supporting Arts and Cultural Production	\$11,304,626,000

Comparing Arts and Culture to Other Sectors of the Economy

Arts and cultural Value Added in Michigan ranked 3rd among the comparison sectors. Comparison industries are selected industry categories using the North American Industry Classification System (NAICS) drawn from BEA's 2019 state level data for employment (full-time and part-time workers), compensation and value added by industry. The comparisons are not mutually exclusive—arts and culture includes, for example, portions of other sectors such as construction and retail trade.



Arts and Cultural Industries

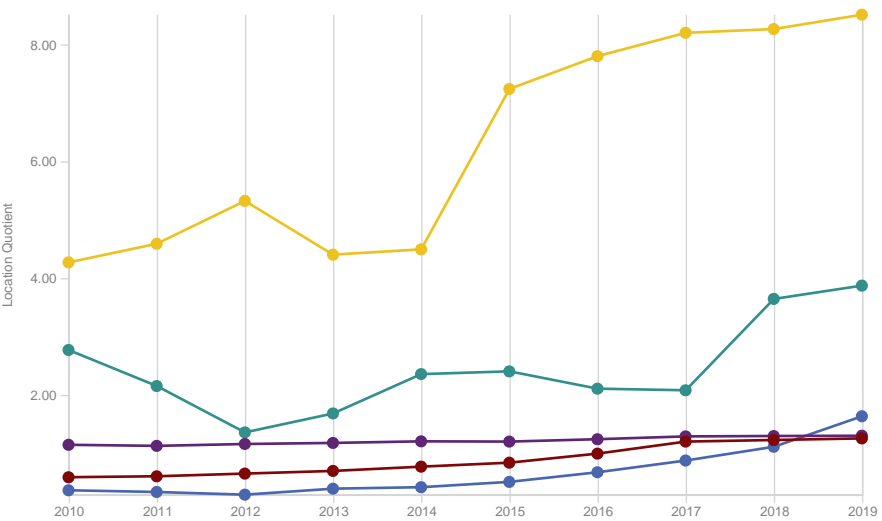


The ACPSA contains detailed data on 36 key industries (https://nasaa-arts.org/nasaa_research/acpsa-industry-key) within the arts and cultural economy. These industries range from core arts and cultural production to industries supporting arts and cultural activities. The bar chart here shows the top five arts and cultural industries in 2019 by Value Added using Location Quotient in Michigan.

Arts and Cultural Industry Trends

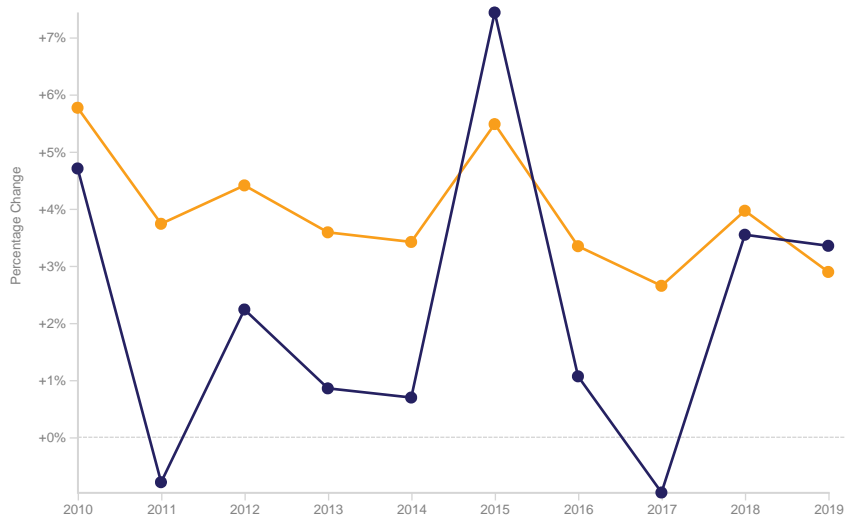
This line chart displays 10-year trends for the top five ACPSA industries in Michigan. In 2019, the top five industries by Value Added using Location Quotient in Michigan were:

- Industrial Design Services
- Other Goods Manufacturing
- All Other Design Services
- Printed Goods Manufacturing
- Wholesale and Transportation Industries



Note: For some industries, data are not shown due to disclosure limitations. Dollar figure estimates are not adjusted for inflation.

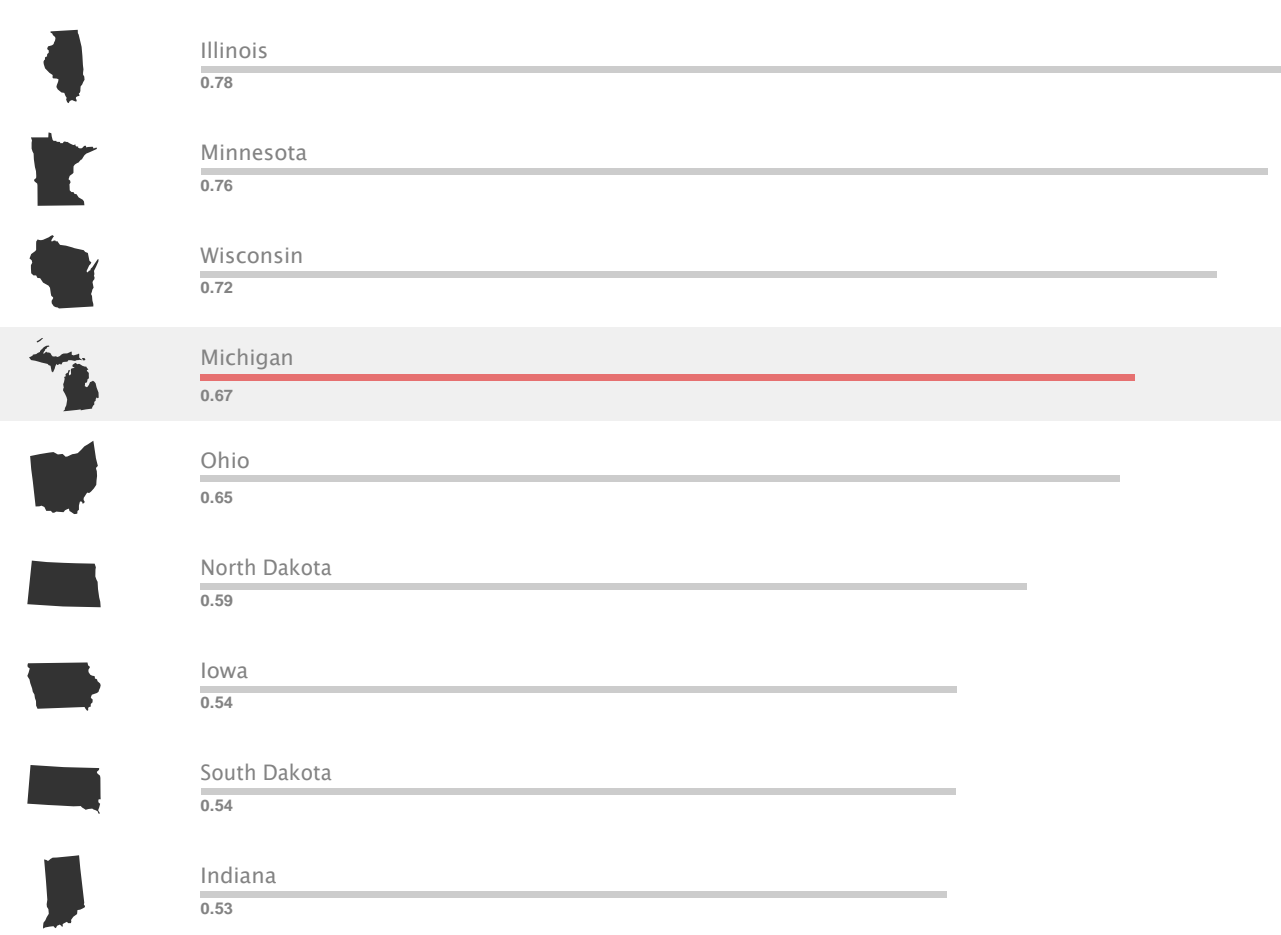
Arts and Cultural Trends



ACPSA industries as a whole displayed the following year-over-year changes by percentage when compared to all industries. Michigan Arts and Culture Value Added changed by 3.35% between 2018 and 2019. This trend comparison provides insights into how arts and cultural industries fared relative to the Michigan economy over time.

Gross State Product
Arts and Cultural Value
Added

Regional Comparison

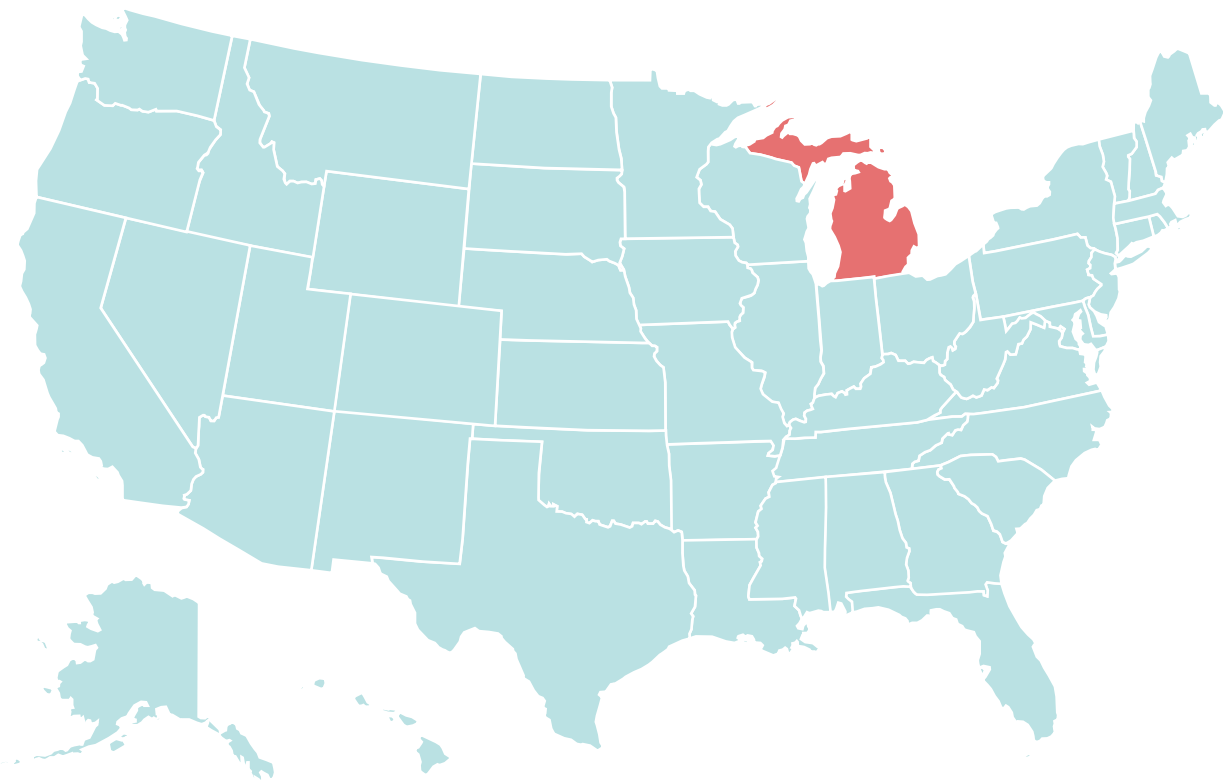


Creative Economy State Profiles



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State Arts and Cultural Production 2019



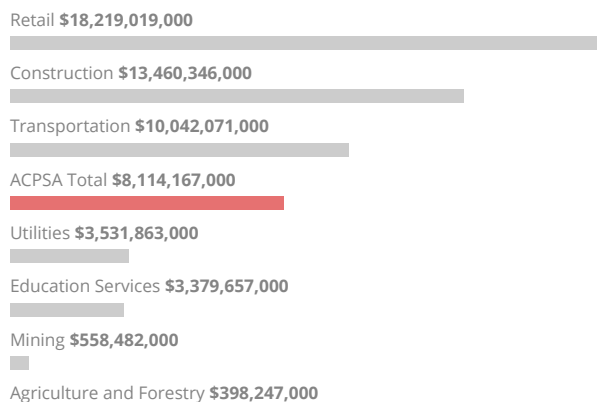
Michigan

The U.S. Bureau of Economic Analysis reports that arts and cultural production accounts for **\$15,396,755,000** and **2.9%** of the **Michigan** economy, contributing **122,288 jobs**.

Total Compensation	\$8,114,167,000
Arts and Cultural Share of Total State Compensation	2.7%
Core Arts and Cultural Industries Compensation	\$1,969,445,000
Supporting Arts and Cultural Industries Compensation	\$5,804,304,000

Comparing Arts and Culture to Other Sectors of the Economy

Arts and cultural **Compensation** in **Michigan** ranked **4th** among the comparison sectors. Comparison industries are selected industry categories using the North American Industry Classification System (NAICS) drawn from BEA's 2019 state level data for employment (full-time and part-time workers), compensation and value added by industry. The comparisons are not mutually exclusive—arts and culture includes, for example, portions of other sectors such as construction and retail trade.



Arts and Cultural Industries

Industrial Design Services 9.86

Arts and Entertainment Industry Unions 1.30

All Other Design Services 1.28

Printed Goods Manufacturing 1.11

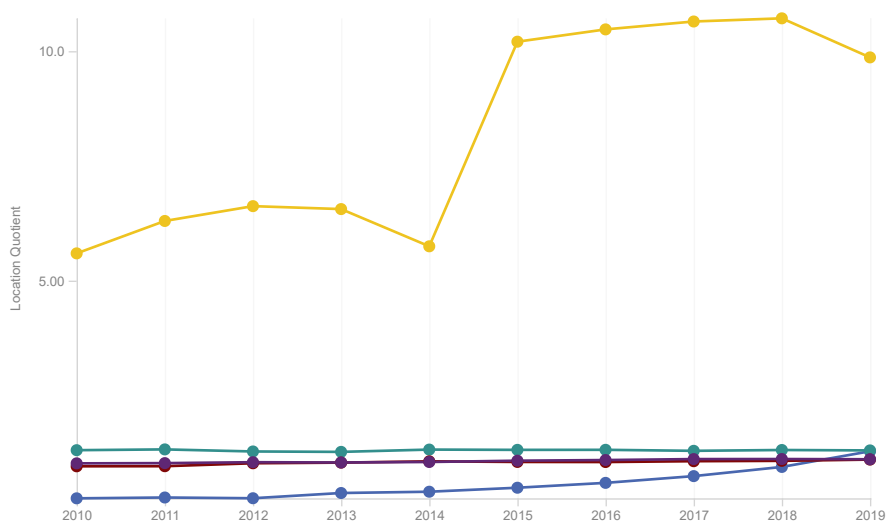
Grantmaking and Giving Services 1.10

The ACPSA contains detailed data on 36 key industries (https://nasaa-arts.org/nasaa_research/acpsa-industry-key) within the arts and cultural economy. These industries range from core arts and cultural production to industries supporting arts and cultural activities. The bar chart here shows the top five arts and cultural industries in 2019 by **Employment** using **Location Quotient** in **Michigan**.

Arts and Cultural Industry Trends

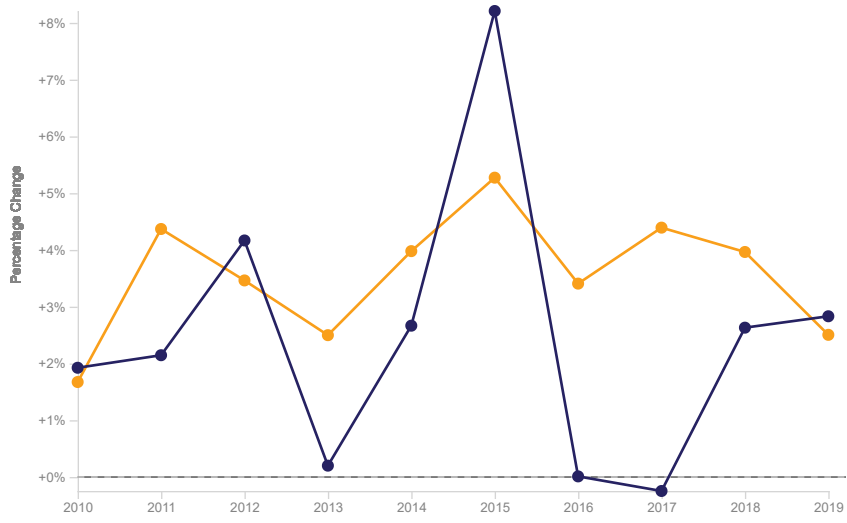
This line chart displays 10-year trends for the top five ACPSA industries in **Michigan**. In 2019, the top five industries by **Employment** using **Location Quotient** in **Michigan** were:

Industrial Design Services
Arts and Entertainment Industry Unions
All Other Design Services
Printed Goods Manufacturing
Grantmaking and Giving Services



Note: For some industries, data are not shown due to disclosure limitations. Dollar figure estimates are not adjusted for inflation.

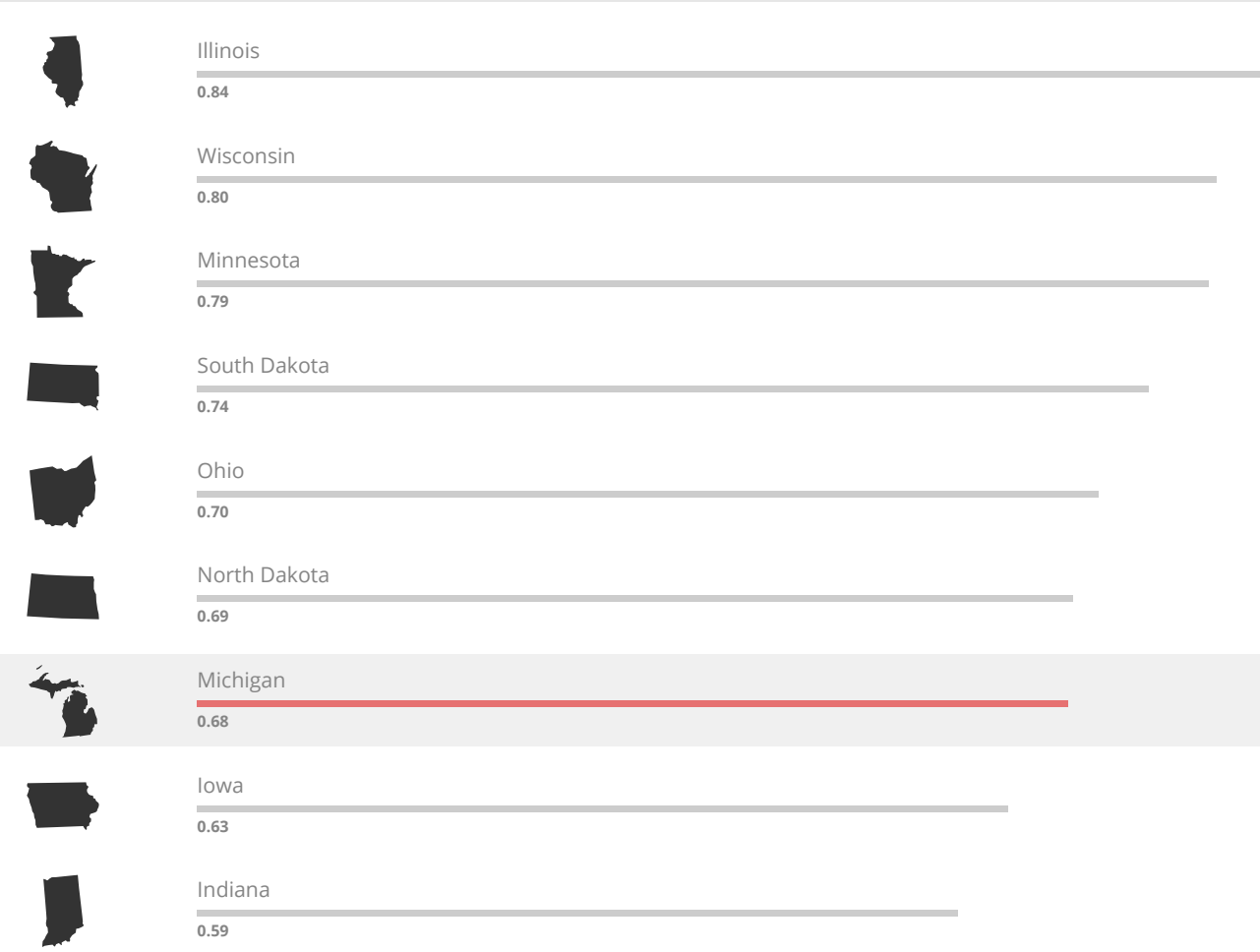
Arts and Cultural Trends



ACPSA industries as a whole displayed the following year-over-year changes by percentage when compared to all industries. **Michigan Arts and Culture Compensation** changed by **2.83%** between 2018 and 2019. This trend comparison provides insights into how arts and cultural industries fared relative to the **Michigan** economy over time.

Total State Compensation
Arts and Cultural Compensation

Regional Comparison

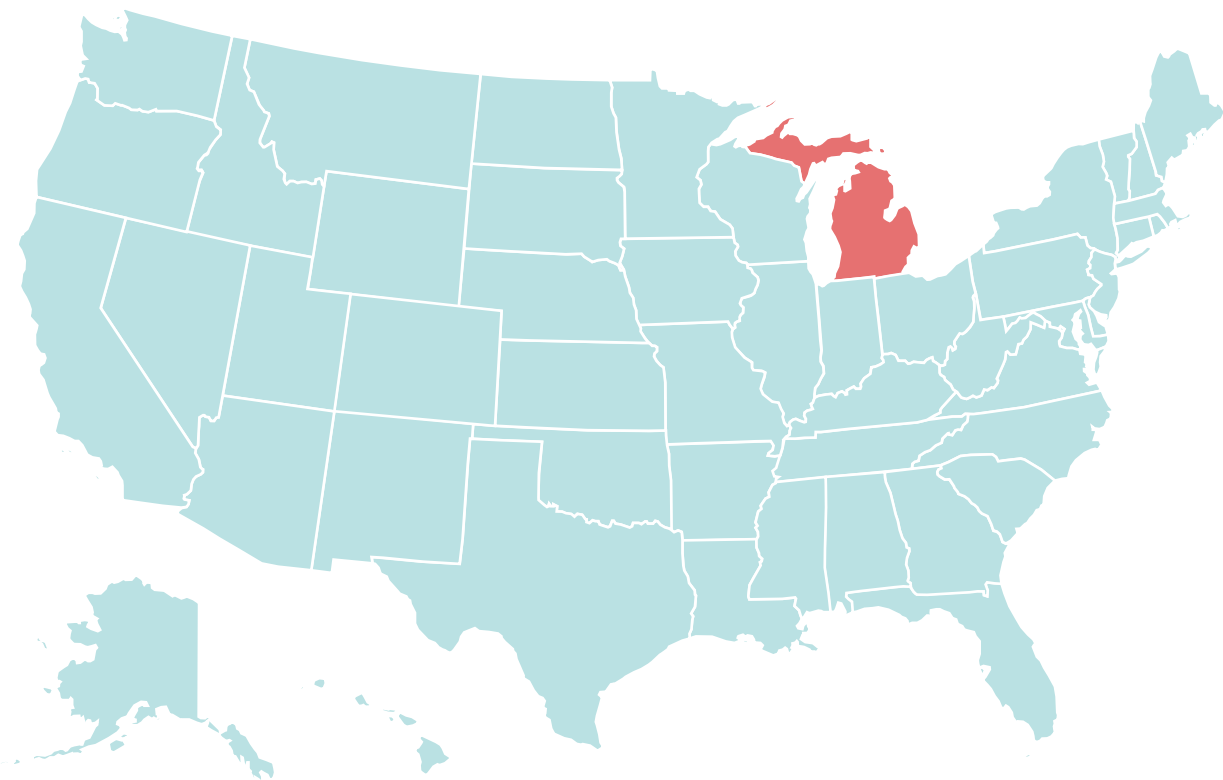


Creative Economy State Profiles



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State Arts and Cultural Production 2019



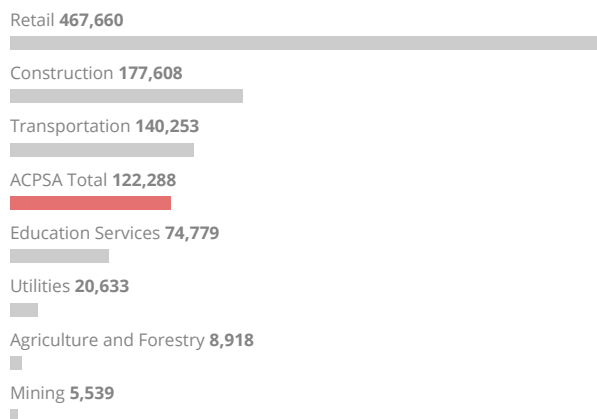
Michigan

The U.S. Bureau of Economic Analysis reports that arts and cultural production accounts for **\$15,396,755,000** and **2.9%** of the **Michigan** economy, contributing **122,288 jobs**.

Total Employment	122,288
Arts and Cultural Share of Total State Employment	2.7%
Core Arts and Cultural Industries Employment	32,386
Supporting Arts and Cultural Industries Employment	85,095

Comparing Arts and Culture to Other Sectors of the Economy

Arts and cultural **Employment** in **Michigan** ranked **4th** among the comparison sectors. Comparison industries are selected industry categories using the North American Industry Classification System (NAICS) drawn from BEA's 2019 state level data for employment (full-time and part-time workers), compensation and value added by industry. The comparisons are not mutually exclusive—arts and culture includes, for example, portions of other sectors such as construction and retail trade.



Arts and Cultural Industries

Industrial Design Services 9.86

Arts and Entertainment Industry Unions 1.30

All Other Design Services 1.28

Printed Goods Manufacturing 1.11

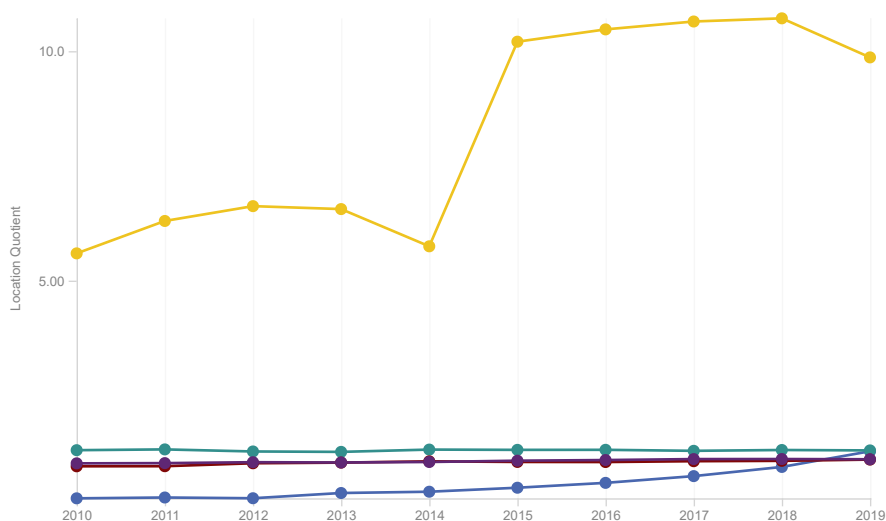
Grantmaking and Giving Services 1.10

The ACPSA contains detailed data on 36 key industries (https://nasaa-arts.org/nasaa_research/acpsa-industry-key) within the arts and cultural economy. These industries range from core arts and cultural production to industries supporting arts and cultural activities. The bar chart here shows the top five arts and cultural industries in 2019 by **Employment** using **Location Quotient** in **Michigan**.

Arts and Cultural Industry Trends

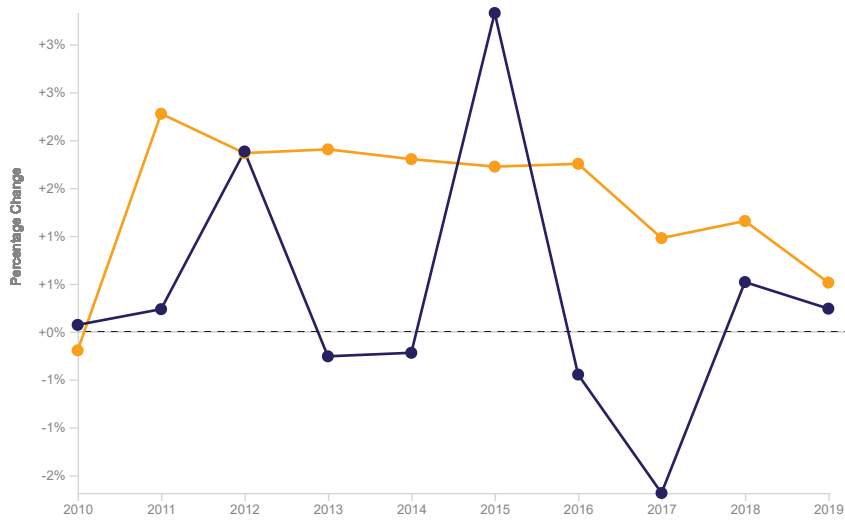
This line chart displays 10-year trends for the top five ACPSA industries in **Michigan**. In 2019, the top five industries by **Employment** using **Location Quotient** in **Michigan** were:

Industrial Design Services
Arts and Entertainment Industry Unions
All Other Design Services
Printed Goods Manufacturing
Grantmaking and Giving Services



Note: For some industries, data are not shown due to disclosure limitations. Dollar figure estimates are not adjusted for inflation.

Arts and Cultural Trends



ACPSA industries as a whole displayed the following year-over-year changes by percentage when compared to all industries. **Michigan Arts and Culture Employment** changed by **0.24%** between 2018 and 2019. This trend comparison provides insights into how arts and cultural industries fared relative to the **Michigan** economy over time.

Total State Employment
Arts and Cultural
Employment

Regional Comparison

