

## CREATIVE WASHTENAW Counts Report 2020

### 191 Nonprofits

Arts, creative, cultural, historic, preservation and heritage organization

Data source: IRS 990 Tax Returns as of January 31, 2020

- **2018 - 78 | 2017 - 110 | 2016 - 3**
- *IRS records show all are in good standing*
- *University and government organizations are not included. They do not file IRS 990 forms*
- **43 IRS 990 forms**- gross receipts ≥ \$200,000, or total assets ≥ \$500,000
- **47 IRS 990 EZ forms** - gross receipts < \$200,000, and total assets < \$500,000
- **101 IRS 990 N forms** - gross receipts ≤ \$50,000

### SNAPSHOT

- **Community**
  - Ypsilanti 34
  - Saline 12
  - Manchester 2
  - Dexter 12
  - Chelsea 13
  - Ann Arbor 118
- **Average organization age is 23 years old** (or founded in 1997: Manchester Area Historical Society Inc.)
  - **Oldest = 178 years old** - American Oriental Society (1842) (\$100,000 - \$199,999)
  - **140 years old** - UMS (1880) (2<sup>nd</sup> highest grossing in the county)
  - **Youngest = 2 years old and founded in 2018, all with budgets under \$50,000**
    - Ann Arbor Book Society, Ann Arbor
    - Michigan Literary and Theatrical Society, Ann Arbor
    - Horizon Performing Arts, Ypsilanti
    - Ypsilanti Performance Space, Inc., Ypsilanti

### No. by budget size *(outliers noted)*

- **178 or 93.2 % with budgets below \$1 million**
  - **121** < \$ 50,000
  - **19** \$ 50,001 - \$ 99,999
  - **20** \$ 100,000 - \$ 249,999
  - **13** \$ 250,000 - \$ 499,999
  - **5** \$ 500,000 - \$ 999,000 *(including one with primary human service mission)*
- **13 or 6.8% with budgets above \$1 million**
  - **5** \$ 1,000,000 - \$ 1,999,999
  - **3** \$ 2,000,000 - \$ 2,999,999 *(including two with primary human service missions)*
  - **1** \$ 3,000,000 - \$ 3,999,999
  - **1** \$ 4,000,000 - \$ 4,999,999
  - **1** \$ 6,000,000 - \$ 6,999,999
  - **1** \$ 9,000,000 - \$ 9,999,999
  - **1** \$16,000,000 - \$16,999,999 *(publically funded library)*

CREATIVE  
WASHTENAW  
Counts

Nonprofits



## 94 - 990 & 990 EZ FILERS

The following is calculated from the 90 organizations that file 990 and 990 EZ forms.

990 N filers are not required to provide this information.

Note – not all 990 & 990 EZ filers report in all categories.

### Statement of Activity (Income Statement)

- **\$67,237,718** gross revenues
- **\$62,388,212** gross expenses
- **\$ 4,849,506** net revenue

### Revenue sources

- **\$ 21,403,999** program revenue
- **\$ 41,822,536** contributions and grants received
- **\$ 2,217,087** other revenue
- **\$ 1,680,015** investment revenue

### Government funding (subset of contributed and grants received reported above)

- **22 orgs reported receiving government funding**
- **\$18.8 million government funding reported.**
  - **\$16.1 million – highest** (85% of overall government funding reported)  
Received by the Ann Arbor District Library tax-based millage
  - **\$6,000 lowest**
- **\$1,778,379 Outliers** - government funding was reported by three organizations who do arts + creative programming but it is not their primary mission:
  - \$1,175,879 - Ozone House
  - \$ 357,879 - Corner Health Center
  - \$ 245,000 - Community Action Network
- **\$1,040,674 for arts + creative organizations reported** - non-library, non-outliers government funding

Profits & Losses	Assets & Liabilities
<ul style="list-style-type: none"> <li>▪ <b>54 reported profits aggregating \$ 6,926,735</b> <ul style="list-style-type: none"> <li>• \$1,824,129 highest</li> <li>• \$ 416 lowest</li> </ul> </li> <li>▪ <b>38 reported losses aggregating (\$2,077,229)</b> <ul style="list-style-type: none"> <li>• (\$460) lowest</li> <li>• (\$350,844) highest</li> </ul> </li> </ul>	Assets Year End                      \$279,865,047 Liabilities Year End <u>\$ 39,257,491</u> Net Assets (Liabilities)                \$ 240,593,100

**Compensation (comp)** – 42 of the 90 990/990 EZ filers reported paying wages and/or contractor fees

- **\$28,724,695 in total compensation** = \$27,955,518 in wages + \$759,177 in contract fees.

**Highest Compensated Employee** - 35 organizations reported at least one person’s compensation among the list of officers, directors, trustees, key employees, highest compensated employees and independent contractors.

#	35 Reporting orgs	Aggregate Revenue	Average Gross Revenue	Aggregate comp	Average comp	Comp as a % of gross revenue	Highest Paid	Lowest Paid
35	Men + Women	\$61,053,022	\$1,715,761	\$2,360,445	\$ 67,441	2.97%	\$ 261,340	\$7,500
25	Women	\$37,744,576	\$1,509,783	\$1,813,252	\$72,530	4.80%	\$ 208,097	\$ 15,000
10	Men	\$23,308,446	\$2,330,844	\$ 831,438	\$ 83,144	3.57%	\$ 261,340	\$7,500

Gender is not reported, it is added/guessed by The Arts Alliance.